



# ABRIDGED ANNUAL REPORT FOR F. Y. 2009-10

## **Sponsors:**

### **ICICI Bank Limited**

*Regd. Office:* Landmark, Race Course Circle, Vadodara 390 007, India.

### **Prudential plc** (formerly known as Prudential Corporation Holdings Limited),

Laurence Pountney Hill, London EC4ROHH, UK.

## **Investment Manager:**

### **ICICI Prudential Asset Management Company Limited**

*Corporate Office:* 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 26554165.

*Central Service Office:* 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai - 400 063. Tel.: 022-26852000, Fax No.: 022-2686 8313.

*Registered Office:* 12th Floor, Narain Manzil, 23 Barakhamba Road, New Delhi 110 001.

## **Trustee:**

### **ICICI Prudential Trust Limited**

*Registered Office:* 12th Floor, Narain Manzil, 23 Barakhamba Road, New Delhi 110 001.

## **Registrars:**

### **Computer Age Management Services Pvt. Ltd.**

*Registered Office:* New No 10. Old No. 178, Opp. to Hotel Palm Grove, MGR Salai (K.H.Road), Chennai - 600 034

- **ICICI Prudential FMCG Fund**
- **ICICI Prudential Index Fund**
- **SENSEX Prudential ICICI Exchange Traded Fund (SPICe)**
- **ICICI Prudential Banking & PSU Debt Fund**

## **ICICI Prudential Asset Management Company Limited**

Mr. Vikram B. Trivedi	Independent Director
Dr. (Mrs.) Swati A Piramal	Independent Director
Mr. Vijay Thacker	Independent Director
Mr. C. R. Muralidharan	Independent Director
Mr. Dileep Choksi	Independent Director
Ms. Chanda Kochhar	Nominee Director (ICICI Bank Ltd.)
Mr. N. S. Kannan	Nominee Director (ICICI Bank Ltd.)
Mr. Barry Lee Stowe	Nominee Director (Prudential plc)
Mr. Nimesh Shah	Managing Director
Mr. Nilesh Shah	Deputy Managing Director

## **ICICI Prudential Trust Limited**

Mr. M. N. Gopinath	Independent Director
Mr. M. S. Parthasarathy	Independent Director
Mr. Keki Bomi Dadiseth	Nominee Director (Prudential plc)
Ms. Madhabi Puri-buch	Nominee Director (ICICI Bank Ltd.)
Mr. Vinod Dhall	Independent Director

## AUDITORS' REPORT

### The Board of Trustees ICICI Prudential Mutual Fund

We have audited the attached Balance Sheet as at March 31, 2010 and the Revenue Account for the year ended on that date annexed thereto of ICICI Prudential FMCG Fund, ICICI Prudential Index Fund, SENSEX Prudential ICICI Exchange Traded Fund (SPICe) and ICICI Prudential Banking & PSU Debt Fund. These financial statements are prepared in accordance with the SEBI (Mutual Fund) Regulations, 1996 (the Regulations) and are the responsibility of the Management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Standards on Auditing issued by the Institute of Chartered Accountants of India. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the Management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

We report that:

1. We have obtained all information and explanations, which, to the best of our knowledge and belief were necessary for the purpose of our audit.
2. The Balance Sheet and the Revenue Account are in agreement with the books of account of the Scheme.
3. In our opinion, valuation methods for Non Traded Securities, adopted by the scheme are fair and reasonable and are in accordance with the guidelines for valuation issued by SEBI and approved by the Trustees.
4. The accounts have been prepared in accordance with the accounting policies adopted by the trustees of the Fund and as specified in the Ninth Schedule to the Regulations.
5. Without qualifying our opinion, we draw attention to note no. 1 in Schedules 9/10/11 (whichever applicable) of the Audited financial statements whereby the management has not provided the Cashflow Statement and Segment Reporting for the reasons mentioned therein.
6. In our opinion and to the best of our information and according to the explanations given to us, the statement of accounts read with the notes thereon, give the information required by the Regulations and give a true and fair view in accordance with the generally accepted accounting principles in India:
  - a. In the case of Balance Sheet, of the state of affairs of ICICI Prudential FMCG Fund, ICICI Prudential Index Fund, SENSEX Prudential ICICI Exchange Traded Fund (SPICe) and ICICI Prudential Banking & PSU Debt Fund as at March 31, 2010; and
  - b. In the case of Revenue Account of the Surplus/Deficit of ICICI Prudential FMCG Fund, ICICI Prudential Index Fund, SENSEX Prudential ICICI Exchange Traded Fund (SPICe) and ICICI Prudential Banking & PSU Debt Fund for the year ended on March 31, 2010.

**For N M Raiji & Co.**  
**Chartered Accountants**  
Firm Reg. No. 108296W

**Sd/-**  
**J. M. Gandhi**  
**Partner**  
Membership No. 37924

Mumbai, June 22, 2010

## TRUSTEES' REPORT

Dear Unitholder,

We have pleasure in presenting the 17th Annual Report on the Schemes of ICICI Prudential Mutual Fund ("the Mutual Fund" or "the Fund") for the year ended March 31, 2010, along with the audited financial statements for the Schemes.

### 1. Scheme Performance, Future Outlook and Operations of the Schemes

#### a) (i) Performance of the Schemes

ICICI Prudential Trust Limited ("the Company") is acting as the Trustee to all the Schemes/Plans of the Mutual Fund. The net asset values (NAVs) -and other pertinent details of the various Schemes are given below:

#### Open-ended Funds

Scheme/ Benchmark	Date of Allotment	Average Net Assets at March 31, 2009 (Rs. in Lakhs)	Average Net Assets at March 31, 2010 (Rs. in Lakhs)	Net Asset Value per unit at March 31, 2010 (Rs.) - For Growth Option	1 Year Returns	3 Years Returns	5 Years Returns	Since Inception Returns	Category
ICICI Prudential ...									Open Ended Equity Fund
FMCG Fund	31-03-1999	5,338.79	6,044.97	52.61	68.35%	10.42%	23.83%	16.28%	
CNX FMCG Index					41.65%	15.45%	21.13%	7.77%	Open Ended Index Fund
Index Fund	26-02-2002	3,476.36	7,354.66	48.30	72.73%	12.37%	22.88%	21.47%	
S&P CNX Nifty					73.76%	11.15%	20.85%	20.13%	Open Ended Exchange Traded Fund
Sensex Prudential ICICI Exchange Traded Fund	10-01-2003	68.00	93.19	181.87	78.48%	10.62%	22.53%	26.51%	
BSE SENSEX					80.54%	10.26%	21.96%	25.69%	Open Ended Debt Fund
Banking and PSU Debt Fund	1-01-2010	Launched during the year	71,267.10	10.1067	—	—	—	1.07%*	
Crisil Short Term Bond Fund Index					—	—	—	1.15%*	

Past performance may or may not be sustained in future. NAV of growth option is considered for computation of returns without considering load. Returns are computed on the basis of CAGR. Absolute returns are provided for the schemes in existence for less than 1 year. Allotment NAV has been taken as Rs. 10. The returns of 1 year are higher largely due to market recovery.

\*Absolute returns.

(ii) **Investment Folios:** The total number of folios as at March 31, 2010 were 2.955 million.

#### b) Market Review and Future Outlook

##### Global Economy

In early 2009, global unemployment rates were high, the international financial system was in turmoil and world trade was diminishing. Since then, the international stock markets have recovered and the global economy got back on track, with growing world trade and declining unemployment rates.

The events of the past one and a half years have reshaped the world economy. Young and emerging economies like India and China will assume greater roles since these countries emerged as the big winners in 2009, and their global economic position has actually strengthened compared to other emerging and developed markets.

##### Equity Fundamentals

India's Index for Industrial Production (IIP), which was at 16.7% in January 2010 and grew to 17.6% in April 2010, increased the prospect of achieving 8.5% economic growth in 2010 - 2011. The surge in the HSBC Market Purchasing Managers' Index is suggestive of a strengthening manufacturing industry, which grew at its fastest pace in 20 months in February 2010. It expanded for the third month in a row on account of ever expanding output and a strong flow of new orders. Improving economic conditions of select global economies have resulted in an improvement in the country's exports, which have grown for four consecutive months between November 2009 and February 2010 by 34% Year-on-Year, and Imports grew by 66% Year-on-Year for the same period, respectively.

Taking all these factors into account, Standard and Poor (S&P) raised India's rating outlook from 'Negative' to 'Stable', as it expected the country's fiscal situation to improve. They have also indicated that the country's growth projection for the Financial Year (FY) 2011-2012 was at 8%, a figure that exceeded their previous expectation.

##### Debt Market

In March 2010, the yield on the 10-year Government security increased by 0.81% as compared to March 2009, due to huge government borrowing and an increase in inflation levels, with reference to the same period of the previous year. The annual rate of inflation, based on monthly Wholesale Price Index (WPI), stood at 9.89% (provisional) in February 2010, as compared to 3.50% during February 2009. The liquidity stockpile i.e. Liquidity Adjustment Facility (LAF) and Market Stabilisation Scheme (MSS) surplus cash held by the centre continued to remain within comfortable levels. Net Foreign Institutional Investments (FII) in equities and debt stood at US \$30.25 Billion in FY10, as compared to an outflow of US \$9.84 Billion in FY09. The FII inflows and lower oil prices helped strengthen the rupee. It stood at 44.92 at the end of March 2010 as compared to 50.73 at the end of March 2009. Market yields have already factored a good amount of tightening next year. The net government borrowing (adjusted for maturities, MSS de-sequestering and Reserve Bank of India (RBI) Open Market Operations (OMO)) were higher than last year.

##### Outlook

The crucial phase of the financial crisis appears to have passed and there are indications that a global recovery is on its way. However, it appears to be a little fragile and may slow down as the impact of fiscal and monetary measures play out. Consequently, employment growth is expected to remain weak and unemployment is expected to remain high for some time. Additionally, concerns over potential downgrades of select economies could continue to impact risk assessment, capital flows and financial markets in the coming months.

The Indian economy appears to have a strong foothold on the recovery path, backed by a timely and aggressive policy response by the RBI and the Government. India's high levels of domestic consumption, balance in manufacturing and the service sectors contribution to Gross Domestic Product (GDP), with lower reliance on net exports will continue to accelerate the Indian growth story. However, the challenges to India's growth stem from factors such as

need for higher investment in human and physical capital, and implementation of reforms. If the reforms suggested by the Government are executed as desired, one would continue to witness higher investment into the country which in turn would result in higher growth.

**c) Operations of the Schemes:**

**(a) Average Assets under Management (AAUM):**

During the year under review, the AAUM of the Mutual Fund stood at Rs. 81,01,762.36 lakhs as on March 31, 2010 as compared to Rs. 51,45,611.12 lakhs as on March 31, 2009.

As of March 31, 2010, the Fund comprised thirteen (13) close-ended Schemes and thirty-six (36) open-ended Schemes. The Fund also had one Fund-of-Funds Scheme having five Plans there under. During the year under review the Fund launched one open ended equity Scheme, three open ended debt Schemes, one close ended equity Scheme and four close ended debt Schemes.

**(b) Operations and Consumer Service:**

With a view to rendering timely and efficient customer service, the Investment Manager of the Fund, viz., ICICI Prudential Asset Management Company Ltd. ("the AMC") has been making good progress in networking its 26 branches. Service levels at these branches have been maintained at satisfactory levels to cope with the continuously increasing client base.

**2. Brief background of Sponsors, Trust, Trustee Company and the AMC.**

**(i) Sponsors**

**ICICI Bank Limited**

ICICI Bank is India's second-largest bank with total assets of Rs. 3,634 Billion as at March 31, 2010 and profit after tax of Rs. 40.25 Billion for the year ended March 31, 2010. The Bank has a network of 2,000 branches and about 5,219 ATMs in India and presence in 18 countries. ICICI Bank offers a wide range of banking products and financial services to corporate and retail customers through a variety of delivery channels and through its specialised subsidiaries in the areas of investment banking, life and non-life insurance, venture capital and asset management. The Bank currently has subsidiaries in Canada, Russia and United Kingdom (UK), branches in Bahrain, Bangladesh, China, Dubai International Finance Centre, Hong Kong, Indonesia, Malaysia and Qatar and representative offices in Singapore, South Africa, Sri Lanka, Thailand, United Arab Emirates and United States. The UK subsidiary of the Bank has established branches in Belgium and Germany.

ICICI Bank's equity shares are listed in India on The Bombay Stock Exchange and the National Stock Exchange of India Limited and its American Depository Receipts (ADRs) are listed on the New York Stock Exchange (NYSE).

**Prudential plc (formerly known as Prudential Corporation plc)**

Prudential plc is an international financial services group with significant operations in Asia, the US and the UK. They serve approximately 25 million customers and have £290 billion of assets under management. They are among the leading capitalised insurers in the world with an Insurance Groups Directive (IGD) capital surplus estimated at £3.4 billion (as at 31 December 2009).

The Group is structured around four main business units:

**Prudential Corporation Asia (PCA)**

PCA is a leading life insurer in Asia with presence in 12 markets and a top three position in seven key locations: Hong Kong, India, Indonesia, Malaysia, Philippines, Singapore, and Vietnam. PCA provides a comprehensive range of savings, protection and investment products that are specifically designed to meet the needs of customers in each of its local markets. PCA's asset management business in Asia has retail operations in 10 markets and it independently manages assets on behalf of a wide range of retail and institutional investors across the region.

**Jackson National Life Insurance Company**

Jackson is one of the largest life insurance companies in the US, providing retirement savings and income solutions to more than 2.8 million customers. It is also one of the top five providers of variable and fixed index annuities in the US. Founded nearly 50 years ago, Jackson has a long and successful record of providing effective retirement solutions for their clients.

**Prudential UK and Europe (PUE)**

PUE is a leading life and pensions provider to approximately 7 million customers in the UK. It has a number of major competitive advantages including significant longevity experience, multi-asset investment capabilities, a strong investment track record, a highly respected brand and financial strength. PUE continues to focus on its core strengths including its annuities, pensions and investment products where it can maximise the advantage it has in offering with-profits and other multi-asset investment funds.

**M&G**

M&G is Prudential's UK and European fund management business with total assets under management of £174 billion (as at December 31, 2009). M&G has been investing money for individual and institutional clients for nearly 80 years. Today it is among the largest investors in the UK stock market, as well as being a powerhouse in fixed-income investments.

Prudential plc of the United Kingdom is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

**(ii) Trust**

**ICICI Prudential Mutual Fund**

ICICI Prudential Mutual Fund ("the Mutual Fund" or "the Fund") was set up as a Trust in accordance with the provisions of the Indian Trusts Act, 1882 as per the Trust Deed dated August 25, 1993 with Prudential plc (through its wholly owned subsidiary, Prudential Corporation Holdings Ltd) and ICICI Bank Ltd as the Sponsors/Settlers. ICICI Bank Ltd. contributed Rs. 10 lakhs and Prudential plc, with the approval of Reserve Bank of India, Rs. 12.2 lakhs to the corpus of the Fund.

**(iii) Trustee Company**

**ICICI Prudential Trust Ltd. ("Trustee Company/ The Trustee")**

ICICI Prudential Trust Limited ("the Company / Trustee") is the Trustee of the Schemes of the Fund. It was incorporated under the Companies Act, 1956, in terms of a Trust Deed executed between ICICI Bank Ltd. (erstwhile ICICI Ltd.) and Prudential plc on August 25, 1993. The Trust Deed is registered under the Indian Registration Act, 1908.

Under an Investment Management Agreement dated September 03, 1993 with the Trustee, the AMC functions as the Investment Manager to all the Schemes of ICICI Prudential Mutual Fund, which was registered with SEBI on October 13, 1993.

The Trustee holds the Fund in trust for the benefit of the unitholders. The Trustee has been discharging its duties and carrying out the responsibilities as provided in the Regulations and the Trust Deed. The Trustee seeks to ensure that the Fund and the schemes floated there under are managed by the AMC in accordance with the Trust Deed, the Regulations, and the directions and guidelines issued by the Securities & Exchange Board of India (SEBI), the Stock Exchanges concerned, the Association of Mutual Funds in India and other Regulatory agencies.

**• Share Capital:**

ICICI Bank Ltd. holds 51% of the share capital of the Trustee and Prudential plc, through its wholly owned subsidiary, Prudential Corporation Holdings Ltd., holds 49%.

**• Change in Composition of Board Members**

Mr. M. N. Gopinath and Mr. Vinod Dhall, were appointed to the Board of Trustee ("the Board"), effective December 4, 2009 and July 15, 2010, respectively. Mr. D.J. Balaji Rao and Mr. E.B. Desai resigned from the Board effective August 18, 2009 and April 16, 2010, respectively.

As of July 15, 2010, the Board comprised:

Sr. No.	Name of the Director	Status
1.	Mr. M. N. Gopinath	Independent Director
2.	Mr. M. S. Parthasarathy	Independent Director
3.	Mr. Vinod Dhall	Independent Director
4.	Mr. Keki Bomi Dadiseth	Nominee Director - Prudential plc
5.	Ms. Madhabi Puri-Buch	Nominee Director - ICICI Bank Ltd.

**(iv) Asset Management Company**

**ICICI Prudential Asset Management Company Limited (the AMC)**

ICICI Prudential Asset Management Company Limited ("the AMC"), a company registered on June 22, 1993 under the Companies Act, 1956, was established by ICICI Bank Ltd. and Prudential plc through its wholly owned subsidiary Prudential Corporation Holdings Ltd., to act as the Investment Manager of the Fund vide Investment Management Agreement dated September 03, 1993. The AMC is also engaged in portfolio management services (PMS) since October 2000, with the requisite approvals/permissions from SEBI/Trustee as envisaged under Regulation 24(2) of SEBI (Mutual Funds) Regulations, 1996. The AMC is also rendering Advisory Services to SEBI registered foreign institutional investors (FIIs) and their sub-accounts, in accordance with the terms of the license granted for the purpose. AMC has also received a mandate from the Central Board of Trustees, Employees Provident Fund Organisation, to act as a Portfolio Manager for the funds of the Employees Provident Fund, Staff Provident Fund and Pension and Gratuity Fund.

The activities of the AMC as the Investment Manager of the Fund, Portfolio Manager and Advisor are not in conflict with each other.

The AMC has secured a leading position in the Indian mutual fund industry with AAUM of Rs. 81,01,762.36 lakhs as of March 31, 2010. The AMC manages a comprehensive range of Schemes to meet the varying investment needs of its investors spread over 302 cities in the country.

• **Share Capital:**

ICICI Bank Ltd. holds 51% of the share capital of the AMC, and Prudential plc, through its wholly owned subsidiary, Prudential Corporation Holdings Ltd. holds 49%.

• **Board of Directors**

Mr. K.V. Kamath and Mr. H.N. Sinor resigned from the Board effective April 21, 2009 and February 25, 2010, respectively. Mr. C. R. Muralidharan was appointed to the Board effective May 20, 2010.

As of July 15, 2010, the Board comprised:

Sr. No.	Name of the Director	Status
1.	Mr. Vikram B. Trivedi	Independent Director
2.	Dr. (Mrs.) Swati A Piramal	Independent Director
3.	Mr. Vijay Thacker	Independent Director
4.	Mr. C. R. Muralidharan	Independent Director
5.	Mr. Dileep Choksi	Independent Director
6.	Ms. Chanda Kochhar	Nominee Director - ICICI Bank Ltd.
7.	Mr. N. S. Kannan	Nominee Director - ICICI Bank Ltd.
8.	Mr. Barry Lee Stow	Nominee Director - Prudential plc
9.	Mr. Nimesh Shah	Managing Director
10.	Mr. Nilesh Shah	Deputy Managing Director

**3) Investment Objectives of the Fund's Schemes**

**ICICI Prudential FMCG Fund**

To seek to generate long-term capital appreciation through investments primarily in equities of a select group of companies in the fast-moving consumer goods (FMCG) sector.

**ICICI Prudential Index Fund**

To invest in companies whose securities are included in S&P CNX Nifty, and, subject to tracking errors, endeavors to achieve the returns of the index as closely as possible, by investing in almost all the stocks comprising the index, with approximately the same weightage that they have in the index.

**SENSEX Prudential ICICI Exchange Traded Fund ("SPICE")**

To seek to provide investment returns that, before expenses, closely correspond to the total returns of the securities as represented by Sensex. However, the performance of the scheme may differ from that of the index due to tracking error.

**ICICI Prudential Banking & PSU Debt Fund**

To seek to generate regular income through investments in a basket of debt and money-market instruments consisting predominantly of securities issued by entities such as banks and public sector undertakings (PSUs) to provide reasonable returns, while maintaining an optimum balance among safety, liquidity and yield.

However, there can be no assurance that the investment objective of the above Schemes will be realized.

**4. Significant Accounting Policies:**

Accounting policies are in accordance with Securities and Exchange Board of India (Mutual Fund) Regulations 1996. However, there were certain changes in the accounting policies with respect to utilisation of exit load, accounting of Income Equalisation Reserve and Unit Premium Reserve. The changes in the accounting policies have been shown separately in the notes to accounts of the financial statements of the Scheme(s).

**5. Unclaimed Dividends and Redemptions:**

Scheme	Unclaimed Dividend		Unclaimed Redemption	
	Amount (Rs. In Lakhs)	No. of Investors	Amount (Rs. In Lakhs)	No. of Investors
ICICI Prudential FMCG Fund	1.35	119	0.38	11

## 6. Disclosure of investor complaints:

The disclosure regarding investors complaints and various details pertaining to it are given as below

Redressal of Complaints received during			2009-2010									
Total Number of Folios \$			27,39,423									
Complaint code	Type of complaint#	(a) No. of complaints pending at the beginning of the year	Action on (a) and (b)									
			(b) No of complaints received during the year	Resolved				Non Action-able*	Pending			
				Within 30 days	30-60 days	60-180 days	Beyond 180 days		0-3 months	3-6 months	6-9 months	9-12 months
I A	Non receipt of Dividend on Units	87	4350	3884	355	146	5	0	47	0	0	0
I B	Interest on delayed payment of Dividend	0	10	5	3	2	0	0	0	0	0	0
I C	Non receipt of Redemption Proceeds	133	12218	10881	921	388	15	0	146	0	0	0
I D	Interest on delayed payment of Redemption	2	18	9	4	4	0	0	3	0	0	0
II A	Non receipt of Statement of Account/ Unit Certificate	0	1231	1214	16	0	0	0	1	0	0	0
II B	Discrepancy in Statement of Account	0	0	0	0	0	0	0	0	0	0	0
II C	Non receipt of Annual Report/ Abridged Summary	0	0	0	0	0	0	0	0	0	0	0
III A	Wrong switch	9	500	402	69	32	0	0	6	0	0	0
III B	Unauthorized switch between Schemes	0	0	0	0	0	0	0	0	0	0	0
III C	Deviation from Scheme attributes	0	0	0	0	0	0	0	0	0	0	0
III D	Wrong or excess charges/load	0	0	0	0	0	0	0	0	0	0	0
III E	Non updation of changes viz. address, PAN, bank details, nomination, etc	212	20348	19186	793	262	13	0	306	0	0	0
IV	Others	724	18969	14658	3010	1688	146	0	191	0	0	0
Total		1167	57644	50239	5171	2522	179	0	700	0	0	0

# including against its authorized persons/ distributors/ employees. etc.

\* Non actionable means the complaint that are incomplete / outside the scope of the mutual fund.

\$ Live folios as on March 31, 2010.

## 7. Statutory Information:

- The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes of the Fund beyond their initial contribution (to the extent contributed) of Rs. 22.2 lacs for setting up the Fund and accretions / additions thereto.
- The price and redemption value of the units, and income from them, can go up as well as down with fluctuations in the market value of its underlying investments.
- The full Annual Report shall be disclosed on the website ([www.icicipruamc.com](http://www.icicipruamc.com)) and shall be available for inspection at the Corporate Office of the AMC. An existing or prospective unit holder can obtain copy of the trust deed, the full Annual Report of the Fund/AMC at a price.

## 8. Risk Management System

As mandated by the Securities and Exchange Board of India (SEBI) by a circular dated September 30, 2002, and in line with the policies of the sponsors of the Mutual Fund, the AMC has adopted a full-fledged risk-management framework. In the opinion of the Trustee, on the basis of the data presented and reviewed at meetings of its Board of Directors, the system serves its objectives adequately.

## 9. Liability and Responsibility of Trustee and Sponsors

The Trustee's primary responsibility is to safeguard the interests of the unitholders and, inter alia, ensure that the AMC functions in the interests of investors and in accordance with the Regulations, the provisions of the Trust Deed and the Scheme Information Document of the Schemes of the Fund. From the information provided to the Trustee at its Board and Committee Meetings and the reviews the Trustee has undertaken through its Board of Directors at such meetings, the Trustee are of the opinion that the AMC has operated in the interests of the unitholders and functioned in compliance with the said Regulations.

## 10. Acknowledgement

The Trustee expresses its gratitude to the unitholders for their continued support and to SEBI, RBI, the registrars, bankers and the custodian of the Mutual Fund, the stock exchanges where the units of various Fund schemes are listed, ICICI Bank and Prudential plc. for their continued support and assistance during the year.

For and on behalf of ICICI Prudential Trust Ltd.

Sd/-

**M. N. Gopinath**

Chairman

Place : Mumbai

Date : July 19, 2010

**ICICI Prudential Mutual Fund**
**Address :** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

**Abridged Balance Sheet as at March 31, 2010 (figures as per Audited Balance Sheet)**
**Rupees in Lakhs**

	ICICI Prudential FMCG Fund		ICICI Prudential Index Fund		SENSEX Prudential ICICI Exchange Traded Fund		ICICI Prudential Banking & PSU Debt Fund*
	As at 31-Mar-10	As at 31-Mar-09	As at 31-Mar-10	As at 31-Mar-09	As at 31-Mar-10	As at 31-Mar-09	As at 31-Mar-10
<b>LIABILITIES</b>							
<b>1 Unit Capital</b>	1,556.86	1,672.56	1,971.40	1,311.27	5.37	5.37	197,332.63
<b>2 Reserves &amp; Surplus</b>							
<b>2.1 Unit Premium Reserve</b>	1,649.64	59.92	1,372.45	388.74	36.55	(43.44)	-
<b>2.2 Unrealised Appreciation Reserve</b>	1,746.64	378.54	1,586.94	325.50	38.56	11.38	-
<b>2.3 Other Reserves</b>	1,715.81	2,311.62	4,591.94	1,641.65	17.27	81.46	854.27
<b>3 Loans &amp; Borrowings</b>	-	-	-	-	-	-	-
<b>4 Current Liabilities &amp; Provisions</b>							
<b>4.1 Provision for doubtful Income / deposits</b>	-	-	-	-	-	-	-
<b>4.2 Other Current Liabilities &amp; Provisions</b>	138.31	93.79	323.67	142.28	4.96	5.61	26.27
<b>TOTAL</b>	<b>6,807.26</b>	<b>4,516.43</b>	<b>9,846.40</b>	<b>3,809.44</b>	<b>102.71</b>	<b>60.38</b>	<b>198,213.17</b>
<b>ASSETS</b>							
<b>1 Investments</b>							
<b>1.1 Listed Securities</b>							
1.1.1 Equity Shares	5,643.97	2,941.62	8,155.43	3,144.29	97.69	50.47	-
1.1.2 Preference Shares	-	-	-	-	-	-	-
1.1.3 Equity Linked debentures	-	-	-	-	-	-	-
1.1.4 Other debentures & Bonds	-	-	-	-	-	-	-
1.1.5 Securitised debt Securities	-	-	-	-	-	-	-
<b>1.2 Securities Awaited Listing</b>							
1.2.1 Equity Shares	-	-	-	-	-	-	-
1.2.2 Preference Shares	-	-	-	-	-	-	-
1.2.3 Equity Linked debentures	-	-	-	-	-	-	-
1.2.4 Other debentures & Bonds	-	-	-	-	-	-	-
1.2.5 Securitised debt Securities	-	-	-	-	-	-	-
<b>1.3 Unlisted Securities</b>							
1.3.1 Equity Shares	-	-	-	-	-	-	-
1.3.2 Preference Shares	-	-	-	-	-	-	-
1.3.3 Equity Linked debentures	-	-	-	-	-	-	-
1.3.4 Other debentures & Bonds	-	-	-	-	-	-	-
1.3.5 Securitised debt Securities	-	-	-	-	-	-	-
<b>1.4 Government Securities</b>							
<b>1.5 Treasury Bills</b>							
<b>1.6 Commercial Papers</b>							
<b>1.7 Certificate of Deposits</b>		1,192.72					197,142.46
<b>1.8 Bill Rediscounting</b>							
<b>1.9 Units of Domestic Mutual Fund</b>							
<b>1.10 Foreign Securities</b>							
<b>Investments</b>	<b>5,643.97</b>	<b>4,134.34</b>	<b>8,155.43</b>	<b>3,144.29</b>	<b>97.69</b>	<b>50.47</b>	<b>197,142.46</b>
<b>2 Deposits</b>	335.00	245.00	-	-	-	-	-
<b>3 Other Current Assets</b>							
3.1 Cash & Bank Balance	2.31	1.42	103.25	6.65	0.51	-	0.46
3.2 CBLO/ Reverse Repo Lending	736.91	2.10	1,057.49	217.46	4.50	9.90	47.67
3.3 Others	89.07	133.57	530.23	441.04	0.01	0.01	1,022.58
<b>4 Deferred Revenue Expenditure (To the Extent not written off)</b>							
<b>TOTAL</b>	<b>6,807.26</b>	<b>4,516.43</b>	<b>9,846.40</b>	<b>3,809.44</b>	<b>102.71</b>	<b>60.38</b>	<b>198,213.17</b>
<b>Fund Manager</b>	<b>Prashant Kothari</b>		<b>Kayzad Englim</b>		<b>Chintan Haria</b>		<b>Chaitanya Pande</b>

\* Schemes were launched after 31.03.2009 hence there are no previous year figures.

**For N.M. Rajji & Co.**  
Chartered Accountants

**J.M. Gandhi**  
Partner  
Membership No.37924  
Mumbai.  
Date : June 22, 2010

**For ICICI Prudential Asset Management Company Ltd.**

**Nimesh Shah**      **Nilesh Shah**  
Managing Director      Deputy Managing Director

**Prashant Kothari**      **Chaitanya Pande**      **Kayzad Englim**      **Chintan Haria**  
Fund Manager      Fund Manager      Fund Manager      Fund Manager

**For and on behalf of ICICI Prudential Trust Ltd.**

**M. N. Gopinath**      **M. S. Parthasarathy**      **Keki Bomi Dadiset**  
Director      Director      Director

**ICICI Prudential Mutual Fund**
**Address : 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063**
**Abridged Revenue Account for the Year/Period Ended March 31, 2010**
**Rupees in Lakhs**

	ICICI Prudential FMCG Fund		ICICI Prudential Index Fund		SENSEX Prudential ICICI Exchange Traded Fund		ICICI Prudential Banking & PSU Debt Fund*
	Year Ended 31-Mar-10	Year Ended 31-Mar-09	Year Ended 31-Mar-10	Year Ended 31-Mar-09	Year Ended 31-Mar-10	Year Ended 31-Mar-09	Year Ended 31-Mar-10
<b>1 INCOME</b>							
1.1 Dividend	77.05	60.54	58.55	29.78	1.15	0.94	-
1.2 Interest	39.94	57.71	30.46	53.12	0.25	0.56	1,024.32
1.3 Realised Gain /(Loss) on Foreign Exchange Transactions	-	-	-	-	-	-	-
1.4 Realised Gain /(Losses) on Interscheme sale of Investments	-	-	-	0.94	-	-	(0.01)
1.5 Realised Gain /(Losses) on External Sale/Redemption of Investments	1,373.87	(855.99)	1,184.05	(1,664.04)	17.53	3.67	-
1.6 Realised Gain /(Losses) on Derivative Transactions	270.79	(55.60)	772.59	106.78	-	-	-
1.7 Other income	0.08	4.00	0.05	0.05	-	-	-
1.8 Amortisation of Premium /(Discount)	-	-	-	-	-	-	-
<b>(A)</b>	<b>1,761.73</b>	<b>(789.34)</b>	<b>2,045.70</b>	<b>(1,473.37)</b>	<b>18.93</b>	<b>5.17</b>	<b>1,024.31</b>
<b>2 EXPENSES &amp; LOSSES (Note 7)</b>							
2.1 Management fees	75.56	66.68	47.89	18.26	0.37	0.31	-
2.2 Service Tax on Management fees	7.78	8.10	4.93	2.14	0.04	0.04	-
2.3 Transfer agents fees and expenses	9.56	8.56	8.68	4.87	0.12	0.16	5.43
2.4 Custodian Fees	0.55	0.55	0.08	0.28	0.02	0.02	0.88
2.5 Trusteeship Fees	0.04	0.05	0.05	0.03	-	-	0.13
2.6 Commission to Agents	51.53	43.24	40.26	12.69	0.01	0.02	10.33
2.7 Marketing & Distribution expenses	3.39	2.37	3.79	3.43	0.05	0.01	-
2.8 Audit fees	0.42	0.48	0.28	0.11	0.11	-	0.55
2.9 Other Operating Expenses	2.29	3.34	2.86	1.64	0.03	-	0.01
2.10 Deferred Revenue Expenses Written Off	-	-	-	-	-	-	-
<b>(B)</b>	<b>151.12</b>	<b>133.37</b>	<b>108.82</b>	<b>43.45</b>	<b>0.75</b>	<b>0.56</b>	<b>17.33</b>
<b>3 Net Realised Gains / (Losses) for the Year / Period (A-B = C)</b>	<b>1,610.61</b>	<b>(922.71)</b>	<b>1,936.88</b>	<b>(1,516.82)</b>	<b>18.18</b>	<b>4.61</b>	<b>1,006.98</b>
4 Change in Unrealised Depreciation in value of Investments (D)	-	1,184.05	-	-	-	34.58	-
<b>5 Net Gains / (Losses) for the Year/Period ( E= C - D)</b>	<b>1,610.61</b>	<b>(2,106.76)</b>	<b>1,936.88</b>	<b>(1,516.82)</b>	<b>18.18</b>	<b>(29.97)</b>	<b>1,006.98</b>
6 Change in Unrealised Appreciation in value of Investments (F)	1,368.10	-	1,261.44	426.98	27.18	-	-
<b>7 Net Surplus/ (Deficit) for the year/period (G = E + F)</b>	<b>2,978.71</b>	<b>(2,106.76)</b>	<b>3,198.32</b>	<b>(1,089.84)</b>	<b>45.36</b>	<b>(29.97)</b>	<b>1,006.98</b>
7.1 Add: Balance Transfer from Unrealised Appreciation Reserve	378.54	1,562.59	325.50	-	11.38	45.96	-
7.2 Less: Balance Transfer to Unrealised Appreciation Reserve	1,746.64	378.54	1,586.94	325.50	38.56	11.38	-
7.3 Add/(Less) : Equalisation	(2,051.67)	(144.79)	1,013.42	466.03	(82.37)	-	489.75
7.4 Surplus brought forward	2,311.62	3,581.84	1,641.65	2,590.97	81.46	76.83	-
<b>8 Total</b>	<b>1,870.56</b>	<b>2,514.34</b>	<b>4,591.95</b>	<b>1,641.66</b>	<b>17.27</b>	<b>81.44</b>	<b>1,496.73</b>
<b>9 Dividend Appropriation</b>							
9.1 Income Distributed during the year/period	154.75	202.71	-	-	-	-	525.36
9.2 Tax on Income distributed during the year/period	-	-	-	-	-	-	117.09
10 Retained Surplus/ (Deficit) Carried forward to Balance Sheet	<b>1,715.81</b>	<b>2,311.63</b>	<b>4,591.95</b>	<b>1,641.66</b>	<b>17.27</b>	<b>81.44</b>	<b>854.28</b>
<b>Fund Manager</b>	<b>Prashant Kothari</b>		<b>Kayzad Englim</b>		<b>Chintan Haria</b>		<b>Chaitanya Pande</b>

**For N.M. Rajji & Co.**  
Chartered Accountants

**J.M. Gandhi**  
Partner  
Membership No.37924  
Mumbai.  
Date : June 22, 2010

**For ICICI Prudential Asset Management Company Ltd.**
**Nimesh Shah** Managing Director  
**Nilesh Shah** Deputy Managing Director  
**Prashant Kothari** Fund Manager  
**Chaitanya Pande** Fund Manager  
**Kayzad Englim** Fund Manager  
**Chintan Haria** Fund Manager

**For and on behalf of ICICI Prudential Trust Ltd.**
**M. N. Gopinath** Director  
**M. S. Parthasarathy** Director  
**Keki Bomi Dadiseth** Director

**ICICI Prudential Mutual Fund**  
**Scheme – ICICI Prudential Banking & PSU Debt Fund**

**Address :** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

**Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Period ended March 31, 2010**

**1. Investments**

1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.

**1.2 Open Positions of derivatives - Nil**

1.3 Investment made in associate / group companies: **See Annexure(a)**

1.4 Open positions of securities borrowed - Nil

Open positions of securities lend - Nil

1.5 Details of NPA

Aggregate market value : Nil

Provision thereof : Nil

**1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year and percentage to net assets: Nil**

**1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.**

(Rs. in Lakhs)

	Period ended March 31, 2010	
	Aggregate Value	Percentage of Average Net Assets
Average Net Assets	71,267.10	
Purchases	230,913.11	324.01%
Sales	33,735.00	47.34%

**1.8 Non-Traded securities in the portfolio: Provide Aggregate Value of Equity, Debt & Money Market Instruments and percentage to net assets**

(Rs in Lakhs)

Particulars	As at March 31, 2010	% of Net Assets Value
Aggregate value of non traded Equity	-	-
Aggregate value of non traded Debt	-	-
Aggregate value of non traded Money Market Instruments	197,142.46	99.47%

**2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)**

**3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil**

**4. Unit Capital movement during the year ended / period ended. Planwise details of movement in units - opening, subscription, redemption, closing. Face Value Rs. 10**

Plan	2009-10				
	Units at the beginning of the period/ Initial Subscription	Units Issued during the period	Units Repurchased during the period	Units at the close of the period	Face Value of Units at the close of the period (Rs.)
Retail Daily Dividend Option	19,916.55	747,853,324.56	285,612,781.78	462,260,459.33	4,622,604,593.30
Retail Growth Option	127,264.78	1,140,870,017.47	593,177,602.85	547,819,679.41	5,478,196,794.06
Retail Weekly Dividend Option	23,000.00	1,560,684,032.69	597,460,890.83	963,246,141.86	9,632,461,418.61
Total	170,181.33	3,449,407,374.72	1,476,251,275.46	1,973,326,280.60	19,733,262,805.97

**5. Scheme was launched after 31-03-2009. Hence no previous year figures.**

**6. Contingent Liability - Rs NIL.**

**7. Expenses other than management fee are inclusive of service tax where applicable.**

**ICICI Prudential Mutual Fund  
Scheme – ICICI Prudential FMCG Fund**

**Address :** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

**Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010**

**1. Investments**

1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.

**1.2 Open Positions of derivatives**

	2009-10				2008-09			
	Long Positions		Short Positions		Long Positions		Short Positions	
	Market Value (Rs. In Lakhs)	% of Net Assets	Market Value (Rs. In Lakhs)	% of Net Assets	Market Value (Rs. In Lakhs)	% of Net Assets	Market Value (Rs. In Lakhs)	% of Net Assets
Futures	928.67	13.93	-	-	732.60	16.56	-8.56	-0.19
Options	-	-	-	-	-	-	0.00	0.00

1.3 Investment made in associate / group companies : **See Annexure(a)**

1.4 Open positions of securities borrowed - Nil

Open positions of securities lend - Nil

1.5 Details of NPA

Aggregate market value : Nil

Provision thereof : Nil

**1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year / Period and percentage to net assets:**

(Rs in Lakhs)

Particulars	As at March 31,2010	As at March 31,2009
Unrealised Gain/(Loss) as at year end	1,746.64	378.54
Percentage of Net Assets	26.19%	8.56%

**1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.**

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	Percentage of Average Net Assets	Aggregate Value	Percentage of Average Net Assets
Average Net Assets	6,044.97		5,338.79	
Purchases	207,661.40	3435.26%	146,336.22	2740.99%
Sales	208,113.43	3442.74%	146,955.76	2752.60%

**1.8 Non-Traded securities in the portfolio: Provide Aggregate Value of Equity, Debt & Money Market Instruments and percentage to net assets:**

(Rs in Lakhs)

Particulars	As at March 31, 2010	% of Net Assets Value	As at March 31, 2009	% of Net Assets Value
Aggregate value of non traded Equity	-	-	-	-
Aggregate value of non traded Debt	-	-	-	-
Aggregate value of non traded Money Market Instruments	-	-	1,192.72	26.97%

**2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)**

**3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil. (Previous year - Nil)**

**4. Unit Capital movement during the year ended / period ended. Planwise details of movement in units - opening, subscription, redemption, closing. Face Value Rs.10**

Plan	2009-10				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	6,818,618.14	3,243,418.97	3,307,877.42	6,754,159.69	67,541,596.88
Retail Growth Option	9,907,027.28	3,262,350.28	4,354,942.34	8,814,435.22	88,144,352.21
Total	16,725,645.42	6,505,769.25	7,662,819.76	15,568,594.91	155,685,949.09

Plan	2008-09				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	7,148,785.55	2,705,953.92	3,036,121.34	6,818,618.14	68,186,181.35
Retail Growth Option	10,194,792.61	1,045,827.12	1,333,592.44	9,907,027.28	99,070,272.84
Total	17,343,578.16	3,751,781.04	4,369,713.78	16,725,645.42	167,256,454.19

**5. Previous Year figures are regrouped wherever necessary.**

**6. Contingent Liability - Rs NIL (Previous Year: Rs NIL)**

**7. Expenses other than management fee are inclusive of service tax where applicable.**

**ICICI Prudential Mutual Fund  
Scheme – ICICI Prudential Index Fund**

**Address :** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

**Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010**

**1. Investments**

1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.

**1.2 Open Positions of derivatives**

	2009-10				2008-09			
	Long Positions		Short Positions		Long Positions		Short Positions	
	Market Value (Rs. In Lakhs)	% of Net Assets	Market Value (Rs. In Lakhs)	% of Net Assets	Market Value (Rs. In Lakhs)	% of Net Assets	Market Value (Rs. In Lakhs)	% of Net Assets
Futures	-	-	-	-	499.02	952,327.00	-	-
Options	-	-	-	-	-	-	-	-

1.3 Investment made in associate / group companies: **See Annexure(a)**

1.4 Open positions of securities borrowed - Nil

Open positions of securities lend - Nil

1.5 Details of NPA

Aggregate market value : Nil

Provision thereof : Nil

**1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year / Period and percentage to net assets:**

(Rs in Lakhs)

Particulars	As at March 31,2010	As at March 31,2009
Unrealised Gain/(Loss) as at year end	1,586.94	325.50
Percentage of Net Assets	16.66%	8.88%

**1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.**

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	Percentage of Average Net Assets	Aggregate Value	Percentage of Average Net Assets
Average Net Assets	7,354.66		3,476.36	
Purchases	285,490.14	3881.74%	217,541.70	6257.67%
Sales	282,133.05	3836.09%	216,093.57	6216.02%

**1.8 Non-Traded securities in the portfolio: Nil**

**2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)**

**3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil. (Previous year - Nil)**

**4. Unit Capital movement during the year ended / period ended. Planwise details of movement in units - opening, subscription, redemption, closing. Face value Rs. 10**

Plan	2009-10				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Institutional Option - I - Growth	-	564,412.36	564,412.36	-	-
Retail Growth Option	13,112,732.06	36,259,551.21	29,658,304.11	19,713,979.16	197,139,791.60
Total	13,112,732.06	36,823,963.57	30,222,716.47	19,713,979.16	197,139,791.60

Plan	2008-09				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Institutional Option - I - Growth	-	1,298,572.12	1,298,572.12	-	-
Retail Growth Option	8,689,379.06	30,213,585.61	25,790,232.60	13,112,732.06	131,127,320.64
Total	8,689,379.06	31,512,157.73	27,088,804.72	13,112,732.06	131,127,320.64

**5. Previous Year figures are regrouped wherever necessary.**

**6. Contingent Liability - Rs NIL (Previous Year: Rs NIL)**

**7. Expenses other than management fee are inclusive of service tax where applicable.**

**ICICI Prudential Mutual Fund**  
**Scheme – SENSEX Prudential ICICI Exchange Traded Fund**

**Address :** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

**Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010**

**1. Investments**

1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.

**1.2 Open Positions of derivatives: Nil (Previous Year: Nil)**

1.3 Investment made in associate / group companies: **See Annexure I (a)**

1.4 Open positions of securities borrowed - Nil

Open positions of securities lend - Nil

1.5 Details of NPA

Aggregate market value : Nil

Provision thereof : Nil

**1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year / Period and percentage to net assets.**

(Rs in Lakhs)

Particulars	As at March 31,2010	As at March 31,2009
Unrealised Gain/(Loss) as at year end	38.56	11.38
Percentage of Net Assets	39.45%	20.78%

**1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.**

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	Percentage of Average Net Assets	Aggregate Value	Percentage of Average Net Assets
Average Net Assets	93.19		68.00	
Purchases	2,333.95	2504.29%	2,208.04	3247.06%
Sales	2,335.72	2506.12%	2,207.69	3246.62%

**1.8 Non-Traded securities in the portfolio: Nil**

**2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)**

**3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil. (Previous year - Nil)**

**4. Unit Capital movement during the year ended / period ended. Planwise details of movement in units - opening, subscription, redemption, closing. Face value Rs. 10**

2009-10					
Plan	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Growth Option	53,749.00	-	-	53,749.00	537,490.00
2008-09					
Plan	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Growth Option	53,749.00	-	-	53,749.00	537,490.00

**5. Previous Year figures are regrouped wherever necessary.**

**6. Contingent Liability - Nil (Previous Year: Nil)**

**7. Expenses other than management fee are inclusive of service tax where applicable.**

### Annexure I (a)

#### Investment in Associate / Group Companies

(Rs. In Lakhs)

Issuer	Nature of Instrument	Scheme Name	31-Mar-10		31-Mar-09	
			Investment by the Scheme	Aggregate Market Value of Investment by all schemes	Investment by the Scheme	Aggregate Market Value of Investment by all schemes
ICICI Bank Limited	Equity Shares	Aggregate Investment by all Schemes ICICI Prudential Index Fund SENSEX Prudential ICICI Exchange Traded Fund	567.47 7.80	57,626.34	61.53 2.69	25,041.37
	Term Deposits	Aggregate Investment by all Schemes ICICI Prudential FMCG Fund	335.00	102,000.00	245.00	135,500.00
Hindalco Industries Limited \$	Equity Shares	Aggregate Investment by all Schemes ICICI Prudential Index Fund SENSEX Prudential ICICI Exchange Traded Fund	125.96 1.79	280.79	– –	–
Siemens Limited \$	Equity Shares	Aggregate Investment by all Schemes ICICI Prudential Index Fund	59.81	59.81	–	–
Oil & Natural Gas Corporation Ltd \$	Equity Shares	Aggregate Investment by all Schemes ICICI Prudential Index Fund SENSEX Prudential ICICI Exchange Traded Fund	198.16 3.45	52,924.68	– –	–
State Bank Of India \$	Equity Shares	Aggregate Investment by all Schemes ICICI Prudential Index Fund SENSEX Prudential ICICI Exchange Traded Fund	286.33 4.37	16,886.62	– –	–
	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		47.77		–
Century Textiles And Industries \$	Equity Shares	Aggregate Investment by all Schemes		2,984.19		–
The Indian Hotels Company Limited \$	Equity Shares	Aggregate Investment by all Schemes		98.95		–
	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		4,471.39		–
Bank Of India \$	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		123,818.79		–
	Equity Shares	Aggregate Investment by all Schemes		106.67		–
Britannia Industries Limited \$	Equity Shares	Aggregate Investment by all Schemes		319.81		–
ICICI Home Finance Ltd	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		5,039.51		–
International Opportunities India Fund Limited	Units	Aggregate Investment by all Schemes		16,005.98		–
Piramal Healthcare Limited \$	Equity Shares	Aggregate Investment by all Schemes		1,178.68		–
Sundaram Home Finance Limited \$	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		7,681.67		–

\$ The disclosure has been made as directors of the AMC is / are also on the board of the aforesaid enterprise.

The above investments are in normal course and are in accordance with the investment objective of the relevant scheme.

### Annexure I (b)

**Annexure I (b) - Details of Transaction with Associates under regulation 25(8). The AMC has paid the following charges to parties associated with one of the sponsors in which AMC or its major shareholders or its subsidiaries are having a substantial interest**

#### Brokerage paid to associates/related parties/group companies of Sponsor/AMC

Entity	Nature of Payment	Scheme	2009-10				2008-09			
			Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Brokerage (Rs. In lakhs)	% of the total brokerage paid by the fund	Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Brokerage (Rs. In lakhs)	% of the total brokerage paid by the fund
ICICI Securities Limited @	Brokerage	ICICI Prudential FMCG Fund	50.30	0.16%	0.10	0.55%	845.60	0.27%	0.20	1.85%

#### Commission paid to associates/related parties/group companies of Sponsor/AMC

Entity	Nature of Payment	Scheme	2009-10				2008-09			
			Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Commission (Rs. In lakhs)	% of the total brokerage paid by the fund	Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Commission (Rs. In lakhs)	% of the total brokerage paid by the fund
Stock Holding Corporation of India Limited	Commission	ICICI Prudential FMCG Fund	0.06	0.00%	0.01	0.03%	0.26	0.02%	0.01	0.04%
		ICICI Prudential Index Fund	0.27	0.00%	0.01	0.03%	1.92	0.02%	0.01	0.05%

**Annexure I (b) (Contd....)**

Entity	Nature of Payment	Scheme	2009-10				2008-09			
			Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Commission (Rs. In lakhs)	% of the total brokerage paid by the fund	Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Commission (Rs. In lakhs)	% of the total brokerage paid by the fund
ICICI Bank Limited	Commission	ICICI Prudential Banking & PSU Debt Fund	8,177.12	2.36%	0.93	5.61%	-	0.00%	-	-
		ICICI Prudential FMCG Fund	32.48	1.10%	1.66	5.09%	14.69	1.25%	1.12	3.94%
		ICICI Prudential Index Fund	2,786.66	16.93%	4.34	9.14%	123.39	1.26%	1.75	7.03%
		SENSEX Prudential ICICI Exchange Traded Fund	4.71	6.62%	-	-	-	-	-	-
ICICI Securities Limited @	Commission	ICICI Prudential FMCG Fund	62.77	2.13%	1.75	5.35%	43.29	3.67%	1.91	6.73%
		ICICI Prudential Index Fund	1,029.16	6.25%	2.94	6.19%	203.01	2.08%	1.27	5.09%
		SENSEX Prudential ICICI Exchange Traded Fund	23.19	32.60%	-	-	1.39	30.63%	-	-

**Other Charges paid to associates/related parties/group companies of Sponsor/AMC**

(Rs. In lakhs)

Entity	Nature of Payment	Scheme	For the Year ended 31st March, 2010	For the Year ended 31st March, 2009
ICICI Bank Limited	Bank Charges / Interest Charges*	ICICI Prudential FMCG Fund	1.20	0.87
		ICICI Prudential Index Fund	2.90	2.47
ICICI Bank Limited	Publicity and Marketing Expense	ICICI Prudential FMCG Fund	^^	-
		ICICI Prudential Index Fund	^^	-
ICICI Securities Limited @	Publicity and Marketing Expense	ICICI Prudential FMCG Fund	0.69	-
		ICICI Prudential Index Fund	0.78	-
		SENSEX Prudential ICICI Exchange Traded Fund	^^	-
Prudential Process Management Services India Private Limited	Investor Communication Charges	ICICI Prudential Banking & PSU Debt Fund	0.00	-
		ICICI Prudential FMCG Fund	0.89	-
		ICICI Prudential Index Fund	0.63	-
		SENSEX Prudential ICICI Exchange Traded Fund	0.02	-

@ Holding by a major shareholder of AMC, viz. ICICI Bank Limited whether directly or indirectly

\* Bank charges paid include transaction charges paid to ICICI Bank Limited (Professional clearing member) for futures and options transactions

**Note :** The schemes have paid Management Fees and Trustee ship fees to ICICI Prudential Assets Management Company Limited and ICICI Prudential Trust Limited respectively as disclosed in Revenue Account.

^^ Amount less than Rs. 0.01 Lakhs

**ICICI Prudential Mutual Fund**
**Address :** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

**Key Statistics for the year/period ended March 31, 2010**

Rupees in Lakhs

	ICICI Prudential FMCG Fund		ICICI Prudential Index Fund		SENSEX Prudential ICICI Exchange Traded Fund		ICICI Prudential Banking & PSU Debt Fund
	31-Mar-10 Rs.	31-Mar-09 Rs.	31-Mar-10 Rs.	31-Mar-09 Rs.	31-Mar-10 Rs.	31-Mar-09 Rs.	31-Mar-10 Rs.
<b>1. NAV PER UNIT (Rs)</b>							
<b>A Open:</b>							
Growth/Cumulative - Option/Plan A Growth/Retail Growth	31.25	46.52	27.97	42.86	101.90	157.62	-
Dividend - Option/Plan A Dividend/ Retail Dividend	19.46	33.02					-
Dividend - Option/ Weekly Dividend							-
Institutional Growth - Option/Plan B Growth/Direct growth							
Institutional Dividend - Option/Plan B Dividend/Direct dividend							
Institutional Option-I							
<b>B High</b>							
Growth/Cumulative - Option/Plan A Growth/Retail Growth	53.75	50.31	48.81	47.34	183.10	175.79	10.11
Dividend - Option/Plan A Dividend/ Retail Dividend	32.03	35.71					10.03
Dividend - Option/ Weekly Dividend							10.02
Institutional Growth - Option/Plan B Growth/Direct growth							
Institutional Dividend - Option/Plan B Dividend/Direct dividend							
Institutional Option-I			10.32	10.98			
<b>C Low</b>							
Growth/Cumulative - Option/Plan A Growth/Retail Growth	30.93	28.59	28.33	23.20	103.77	86.92	10.00
Dividend - Option/Plan A Dividend/ Retail Dividend	19.26	17.90					10.00
Dividend - Option/ Weekly Dividend							10.00
Institutional Growth - Option/Plan B Growth/Direct growth							
Institutional Dividend - Option/Plan B Dividend/Direct dividend							
Institutional Option-I			9.85	9.59			
<b>D End</b>							
Growth/Cumulative - Option/Plan A Growth/Retail Growth	52.61	31.25	48.30	27.97	181.87	101.90	10.11
Dividend - Option/Plan A Dividend/ Retail Dividend	30.08	19.46					10.03
Dividend - Option/ Weekly Dividend							10.01
Institutional Growth - Option/Plan B Growth/Direct growth							
Institutional Dividend - Option/Plan B Dividend/Direct dividend/ Institutional Option-I							

**ICICI Prudential Mutual Fund**
**Address :** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

**Key Statistics for the year/period ended March 31, 2010**
**Rupees in Lakhs**

	ICICI Prudential FMCG Fund		ICICI Prudential Index Fund		SENSEX Prudential ICICI Exchange Traded Fund		ICICI Prudential Banking & PSU Debt Fund
	31-Mar-10 Rs.	31-Mar-09 Rs.	31-Mar-10 Rs.	31-Mar-09 Rs.	31-Mar-10 Rs.	31-Mar-09 Rs.	31-Mar-10 Rs.
<b>2 Closing Assets Under Management (Rs in Lakhs)</b>							
End	6,668.95	4,422.65	9,522.72	3,667.16	97.75	54.77	198,186.90
Average (AAuM)	6,044.97	5,338.79	7,354.66	3,476.36	93.19	68.00	71,267.10
<b>3 Gross Income as % of AAuM</b>	29.14%	-14.78%	27.82%	-42.38%	20.31%	7.60%	1.44%
<b>4 Expense Ratio</b>							
<b>A Total Expense as % of AAuM (plan wise) *</b>							
Regular Option / Plan A/ Retail	2.50%	2.50%	1.48%	1.25%	0.80%	0.80%	0.10%
Institutional Option / Plan B			0.91%				
Institutional Option-I							
<b>B Management Fee as % of AAuM (plan wise)</b>							
Regular Option / Plan A/ Retail	1.25%	1.25%	0.65%	0.53%	0.40%	0.45%	-
First Rs 100 Crores							
Over Rs 100 crores							
Institutional Option			0.43%	0.61%			
Institutional Option-I							
<b>5 Net Income as % of AAuM</b>	26.64%	-17.28%	26.34%	-43.63%	19.51%	6.78%	1.41%
<b>6 Portfolio Turnover Ratio - Aggregate for all Asset category</b>	34.35	27.41	38.36	62.16	25.04	32.47	0.47
<b>Portfolio Turnover Ratio - Equity</b>	0.60	0.22	0.59	2.08	0.49	0.24	-
<b>7 Total Dividend per unit distributed during the year / period (plan- wise)</b>							
Dividend Option/Plan A Dividend/Dividend Weekly	2.40	3.20	-	-	-	-	0.09
Dividend Option Institutional/Plan B Dividend Option/Dividend Daily							0.08
<b>8 Returns</b>							
<b>A Last One Year Scheme</b>							
Regular Option / Plan A/ Retail	68.35%	-32.82%	72.73%	-34.75%	78.48%	-35.35%	
Institutional Option / Plan B							
Institutional Option-I							
<b>Benchmark</b>	41.65%	-11.74%	3.25%	-36.19%	2.34%	-37.94%	
<b>B Since Inception Scheme</b>							
Regular Option / Plan A/ Retail	16.28%	12.06%	21.47%	15.60%	26.51%	19.52%	1.07%
Institutional Option / Plan B							
Institutional Option-I							
<b>Benchmark</b>	7.77%	4.87%	20.13%	14.04%	25.69%	18.59%	1.15%
Regular Option							
Institutional Option-I							

\* Annualised

**Note:**

- 1 Scheme Returns and Benchmark Returns for schemes launched during the year are computed from date of allotment. These returns are shown on absolute basis.
- 2 There are no previous year figures for those Schemes launched after 01/04/2009.
- 3 Returns have been calculated based on Growth option NAV for all Plans of all schemes.
- 4 Management Fees % are computed after adjusting for units held by AMC, if any, excluding amount of Initial Issue Expenses.
- 5 @@ As these Schemes were launched before the launch of the appropriate benchmark index, benchmark index returns since inception or the required period are not provided.
- 6 Gross Income=amount against (A) in the Revenue account i.e income
- 7 Net Income=amount against (C) in the Revenue account i.e Net realised gains/(Losses) for the year/period
- 8 Portfolio Turnover = Lower of sales or purchase divided by Average AUM for the year/Period
- 9 AAuM=Average daily net assets

The Abridged Annual Report has been extracted from the Audited Balance Sheet, Revenue Account and Notes to Accounts. Full Annual Report is available on the website [www.icicipruamc.com](http://www.icicipruamc.com). For Unitholder of the Scheme, full Annual Report is available for inspection at the corporate office of the AMC and a copy thereof shall be made available to the Unitholder on request.

**Statutory Details:** ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely ed Results Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors: All investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market and there can be no assurance that the fund's objectives will be achieved.** Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **Please read the Statement of Additional Information, Scheme Information Document and Addenda of the Scheme(s) carefully before investing.**

# Attacks

when required



# Defends

when necessary



## Aims to get the best of both in one fund

## ICICI Prudential Dynamic Plan

An Open Ended Diversified Equity Fund

A flexi cap fund that adapts to changing market conditions.

Performance returns as on 30<sup>th</sup> June, 2010 (Growth Option)

	1 Year	3 Year	5 Year	Since Inception
ICICI Prudential Dynamic Plan	43.32%	12.06%	27.67%	34.95%
S&P CNX Nifty (Benchmark index)	23.80%	7.14%	19.05%	25.14%

Past performance may or may not be sustained in future.

**ICICI**  
**PRUDENTIAL**  
**MUTUAL FUND**

Returns shown above are compounded annualised returns. The since inception return is calculated on NAV of Rs. 10/-. The inception date is 31/10/2002. NAV of Growth Option is considered for computation and does not include the load. The performance shown above does not necessarily indicate future returns and may not necessarily provide a basis for comparison with other investments. Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors: All investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market and there can be no assurance that the fund's objectives will be achieved.** Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **ICICI Prudential Dynamic Plan** is an open-ended equity scheme seeking to generate capital appreciation by actively investing in equity and equity related securities. For defensive considerations, the Scheme may invest in debt, money market instruments and derivatives. **Investments in the scheme may be affected by trading volumes, settlement periods, volatility, price fluctuations, liquidity risks, derivative risk, market risk, risk relating to fluctuations in foreign exchange for investments in foreign securities, lending & borrowing risks, credit & interest rate risks relating to debt investment.** **Entry Load: Nil. Exit Load: (a) If the amount, sought to be redeemed or switched out, is invested for a period of upto one year from the date of allotment - 1% of the applicable NAV; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than one year from the date of allotment - Nil.** **ICICI Prudential Dynamic Plan is only the name of the scheme and does not in any manner indicate either the quality of the Scheme or its future prospects and returns. Mutual Fund investments are subject to market risks. Please read the Statement of Additional Information, Scheme Information Document and Addendums carefully before investing.**

## BOOK POST

If undelivered, please return to:

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