



ABRIDGED ANNUAL REPORT FOR F. Y. 2009-10

Sponsors:

ICICI Bank Limited

Regd. Office: Landmark, Race Course Circle, Vadodara 390 007, India.

Prudential plc (formerly known as Prudential Corporation Holdings Limited),

Laurence Pountney Hill, London EC4ROHH, UK.

Investment Manager:

ICICI Prudential Asset Management Company Limited

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 26554165.

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai - 400 063. Tel.: 022-26852000, Fax No.: 022-2686 8313.

Registered Office: 12th Floor, Narain Manzil, 23 Barakhamba Road, New Delhi 110 001.

Trustee:

ICICI Prudential Trust Limited

Registered Office: 12th Floor, Narain Manzil, 23 Barakhamba Road, New Delhi 110 001.

Registrars:

Computer Age Management Services Pvt. Ltd.

Registered Office: New No 10. Old No. 178, Opp. to Hotel Palm Grove, MGR Salai (K.H.Road), Chennai - 600 034

- **ICICI Prudential Advisors Series - Aggressive Plan**
- **ICICI Prudential Advisors Series - Cautious Plan**
- **ICICI Prudential Advisors Series - Moderate Plan**
- **ICICI Prudential Advisors Series - Very Aggressive Plan**
- **ICICI Prudential Advisors Series - Very Cautious Plan**

ICICI Prudential Asset Management Company Limited

Mr. Vikram B. Trivedi	Independent Director
Dr. (Mrs.) Swati A Piramal	Independent Director
Mr. Vijay Thacker	Independent Director
Mr. C. R. Muralidharan	Independent Director
Mr. Dileep Choksi	Independent Director
Ms. Chanda Kochhar	Nominee Director (ICICI Bank Ltd.)
Mr. N. S. Kannan	Nominee Director (ICICI Bank Ltd.)
Mr. Barry Lee Stowe	Nominee Director (Prudential plc)
Mr. Nimesh Shah	Managing Director
Mr. Nilesh Shah	Deputy Managing Director

ICICI Prudential Trust Limited

Mr. M. N. Gopinath	Independent Director
Mr. M. S. Parthasarathy	Independent Director
Mr. Keki Bomi Dadiseth	Nominee Director (Prudential plc)
Ms. Madhabi Puri-buch	Nominee Director (ICICI Bank Ltd.)
Mr. Vinod Dhall	Independent Director

AUDITORS' REPORT

The Board of Trustees ICICI Prudential Mutual Fund

We have audited the attached Balance Sheet as at March 31, 2010 and the Revenue Account for the year ended on that date annexed thereto of ICICI Prudential Advisors Series - Aggressive Plan, ICICI Prudential Advisors Series - Cautious Plan, ICICI Prudential Advisors Series - Moderate Plan, ICICI Prudential Advisors Series - Very Aggressive Plan and ICICI Prudential Advisors Series - Very Cautious Plan. These financial statements are prepared in accordance with the SEBI (Mutual Fund) Regulations, 1996 (the Regulations) and are the responsibility of the Management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Standards on Auditing issued by the Institute of Chartered Accountants of India. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the Management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

We report that:

1. We have obtained all information and explanations, which, to the best of our knowledge and belief were necessary for the purpose of our audit.
2. The Balance Sheet and the Revenue Account are in agreement with the books of account of the Scheme.
3. In our opinion, valuation methods for Non Traded Securities, adopted by the scheme are fair and reasonable and are in accordance with the guidelines for valuation issued by SEBI and approved by the Trustees.
4. The accounts have been prepared in accordance with the accounting policies adopted by the trustees of the Fund and as specified in the Ninth Schedule to the Regulations.
5. Without qualifying our opinion, we draw attention to note no. 1 in Schedules 9/10/11 (whichever applicable) of the Audited financial statements whereby the management has not provided the Cashflow Statement and Segment Reporting for the reasons mentioned therein.
6. In our opinion and to the best of our information and according to the explanations given to us, the statement of accounts read with the notes thereon, give the information required by the Regulations and give a true and fair view in accordance with the generally accepted accounting principles in India:
 - a. In the case of Balance Sheet, of the state of affairs of ICICI Prudential Advisors Series - Aggressive Plan, ICICI Prudential Advisors Series - Cautious Plan, ICICI Prudential Advisors Series - Moderate Plan, ICICI Prudential Advisors Series - Very Aggressive Plan and ICICI Prudential Advisors Series - Very Cautious Plan as at March 31, 2010; and
 - b. In the case of Revenue Account of the Surplus/Deficit of ICICI Prudential Advisors Series - Aggressive Plan, ICICI Prudential Advisors Series - Cautious Plan, ICICI Prudential Advisors Series - Moderate Plan, ICICI Prudential Advisors Series - Very Aggressive Plan and ICICI Prudential Advisors Series - Very Cautious Plan for the year ended on March 31, 2010.

For N M Raiji & Co.
Chartered Accountants
Firm Reg. No. 108296W

Sd/-
J. M. Gandhi
Partner
Membership No. 37924

Mumbai, June 22, 2010

TRUSTEES' REPORT

Dear Unitholder,

We have pleasure in presenting the 17th Annual Report on the Schemes of ICICI Prudential Mutual Fund ("the Mutual Fund" or "the Fund") for the year ended March 31, 2010, along with the audited financial statements for the Schemes.

1. Scheme Performance, Future Outlook and Operations of the Schemes

a) (i) Performance of the Schemes

ICICI Prudential Trust Limited ("the Company") is acting as the Trustee to all the Schemes/Plans of the Mutual Fund. The net asset values (NAVs) and other pertinent details of the various Schemes are given below:

Open-ended Funds

Scheme/ Benchmark	Date of Allotment	Average Net Assets at March 31, 2009 (Rs. in Lakhs)	Average Net Assets at March 31, 2010 (Rs. in Lakhs)	Net Asset Value per unit at March 31, 2010 (Rs.) - For Growth Option	1 Year Returns	3 Years Returns	5 Years Returns	Since Inception Returns	Category
ICICI Prudential Advisors Series...									
Aggressive Plan	18-12-2003	637.71	718.40	27.5556	57.85%	10.16%	18.46%	17.49%	Open Ended Fund of Funds Scheme
Nifty 70%, Crisil Composite Bond Fund Index 25%, Crisil Liquid Fund Index - 5%					50.84%	11.23%	17.22%	15.64%	
Cautious Plan	18-12-2003	402.42	360.35	17.3909	27.70%	8.57%	10.08%	9.20%	
Nifty 15%, Crisil Composite Bond Fund Index 70%, Crisil Liquid Fund Index - 15%					14.07%	8.36%	8.48%	7.48%	
Moderate Plan	18-12-2003	722.48	736.65	23.0412	43.48%	10.33%	15.69%	14.20%	
Nifty 40%, Crisil Composite Bond Fund Index 40%, Crisil Liquid Fund Index - 20%					29.72%	10.11%	12.83%	11.60%	
Very Aggressive Plan	18-12-2003	708.82	812.69	32.2083	70.38%	10.01%	21.23%	20.44%	
Nifty 90%, Crisil Liquid Fund Index - 10%					65.65%	11.28%	19.80%	18.10	
Very Cautious Plan	18-12-2003	363.06	191.14	14.5764	4.20%	6.84%	6.56%	6.18%	
Crisil Composite Bond Fund Index 30%, Crisil Liquid Fund Index - 70%					4.26%	6.75%	6.04%	5.47%	

Past performance may or may not be sustained in future. NAV of growth option is considered for computation of returns without considering load. Returns are computed on the basis of CAGR. Absolute returns are provided for the schemes in existence for less than 1 year. Allotment NAV has been taken as Rs. 10. The returns of 1 year are higher largely due to market recovery.

(ii) **Investment Folios:** The total number of folios as at March 31, 2010 were 2.955 million.

b) Market Review and Future Outlook

Global Economy

In early 2009, global unemployment rates were high, the international financial system was in turmoil and world trade was diminishing. Since then, the international stock markets have recovered and the global economy got back on track, with growing world trade and declining unemployment rates.

The events of the past one and a half years have reshaped the world economy. Young and emerging economies like India and China will assume greater roles since these countries emerged as the big winners in 2009, and their global economic position has actually strengthened compared to other emerging and developed markets.

Equity Fundamentals

India's Index for Industrial Production (IIP), which was at 16.7% in January 2010 and grew to 17.6% in April 2010, increased the prospect of achieving 8.5% economic growth in 2010 - 2011. The surge in the HSBC Market Purchasing Managers' Index is suggestive of a strengthening manufacturing industry, which grew at its fastest pace in 20 months in February 2010. It expanded for the third month in a row on account of ever expanding output and a strong flow of new orders.

Improving economic conditions of select global economies have resulted in an improvement in the country's exports, which have grown for four consecutive months between November 2009 and February 2010 by 34% Year-on-Year, and Imports grew by 66% Year-on-Year for the same period, respectively.

Taking all these factors into account, Standard and Poor (S&P) raised India's rating outlook from 'Negative' to 'Stable', as it expected the country's fiscal situation to improve. They have also indicated that the country's growth projection for the Financial Year (FY) 2011-2012 was at 8%, a figure that exceeded their previous expectation.

Debt Market

In March 2010, the yield on the 10-year Government security increased by 0.81% as compared to March 2009, due to huge government borrowing and an increase in inflation levels, with reference to the same period of the previous year. The annual rate of inflation, based on monthly Wholesale Price Index (WPI), stood at 9.89% (provisional) in February 2010, as compared to 3.50% during February 2009. The liquidity stockpile i.e. Liquidity Adjustment Facility (LAF) and Market Stabilisation Scheme (MSS) surplus cash held by the centre continued to remain within comfortable levels. Net Foreign Institutional Investments (FII) in equities and debt stood at US \$30.25 Billion in FY10, as compared to an outflow of US \$9.84 Billion in FY09. The FII inflows and lower oil prices helped strengthen the rupee. It stood at 44.92 at the end of March 2010 as compared to 50.73 at the end of March 2009. Market yields have already factored a good amount of tightening next year. The net government borrowing (adjusted for maturities, MSS de-sequestering and Reserve Bank of India (RBI) Open Market Operations (OMO)) were higher than last year.

Outlook

The crucial phase of the financial crisis appears to have passed and there are indications that a global recovery is on its way. However, it appears to be a little fragile and may slow down as the impact of fiscal and monetary measures play out. Consequently, employment growth is expected to remain weak and unemployment is expected to remain high for some time. Additionally, concerns over potential downgrades of select economies could continue to impact risk assessment, capital flows and financial markets in the coming months.

The Indian economy appears to have a strong foothold on the recovery path, backed by a timely and aggressive policy response by the RBI and the Government. India's high levels of domestic consumption, balance in manufacturing and the service sectors contribution to Gross Domestic Product (GDP), with lower reliance on net exports will continue to accelerate the Indian growth story. However, the challenges to India's growth stem from factors such as need for higher investment in human and physical capital, and implementation of reforms. If the reforms suggested by the Government are executed as desired, one would continue to witness higher investment into the country which in turn would result in higher growth.

c) Operations of the Schemes:

(a) Average Assets under Management (AAUM):

During the year under review, the AAUM of the Mutual Fund stood at Rs. 81,01,762.36 lakhs as on March 31, 2010 as compared to Rs. 51,45,611.12 lakhs as on March 31, 2009.

As of March 31, 2010, the Fund comprised thirteen (13) close-ended Schemes and thirty-six (36) open-ended Schemes. The Fund also had one Fund-of-Funds Scheme having five Plans there under. During the year under review the Fund launched one open ended equity Scheme, three open ended debt Schemes, one close ended equity Scheme and four close ended debt Schemes.

(b) Operations and Consumer Service:

With a view to rendering timely and efficient customer service, the Investment Manager of the Fund, viz., ICICI Prudential Asset Management Company Ltd. ("the AMC") has been making good progress in networking its 26 branches. Service levels at these branches have been maintained at satisfactory levels to cope with the continuously increasing client base.

2. Brief background of Sponsors, Trust, Trustee Company and the AMC.

(i) Sponsors

ICICI Bank Limited

ICICI Bank is India's second-largest bank with total assets of Rs. 3,634 Billion as at March 31, 2010 and profit after tax of Rs. 40.25 Billion for the year ended March 31, 2010. The Bank has a network of 2,000 branches and about 5,219 ATMs in India and presence in 18 countries. ICICI Bank offers a wide range of banking products and financial services to corporate and retail customers through a variety of delivery channels and through its specialised subsidiaries in the areas of investment banking, life and non-life insurance, venture capital and asset management. The Bank currently has subsidiaries in Canada, Russia and United Kingdom (UK), branches in Bahrain, Bangladesh, China, Dubai International Finance Centre, Hong Kong, Indonesia, Malaysia and Qatar and representative offices in Singapore, South Africa, Sri Lanka, Thailand, United Arab Emirates and United States. The UK subsidiary of the Bank has established branches in Belgium and Germany.

ICICI Bank's equity shares are listed in India on The Bombay Stock Exchange and the National Stock Exchange of India Limited and its American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE).

Prudential plc (formerly known as Prudential Corporation plc)

Prudential plc is an international financial services group with significant operations in Asia, the US and the UK. They serve approximately 25 million customers and have £290 billion of assets under management. They are among the leading capitalised insurers in the world with an Insurance Groups Directive (IGD) capital surplus estimated at £3.4 billion (as at 31 December 2009).

The Group is structured around four main business units:

Prudential Corporation Asia (PCA)

PCA is a leading life insurer in Asia with presence in 12 markets and a top three position in seven key locations: Hong Kong, India, Indonesia, Malaysia, Philippines, Singapore, and Vietnam. PCA provides a comprehensive range of savings, protection and investment products that are specifically designed to meet the needs of customers in each of its local markets. PCA's asset management business in Asia has retail operations in 10 markets and it independently manages assets on behalf of a wide range of retail and institutional investors across the region.

Jackson National Life Insurance Company

Jackson is one of the largest life insurance companies in the US, providing retirement savings and income solutions to more than 2.8 million customers. It is also one of the top five providers of variable and fixed index annuities in the US. Founded nearly 50 years ago, Jackson has a long and successful record of providing effective retirement solutions for their clients.

Prudential UK and Europe (PUE)

PUE is a leading life and pensions provider to approximately 7 million customers in the UK. It has a number of major competitive advantages including significant longevity experience, multi-asset investment capabilities, a strong investment track record, a highly respected brand and financial strength. PUE continues to focus on its core strengths including its annuities, pensions and investment products where it can maximise the advantage it has in offering with-profits and other multi-asset investment funds.

M&G

M&G is Prudential's UK and European fund management business with total assets under management of £174 billion (as at December 31, 2009). M&G has been investing money for individual and institutional clients for nearly 80 years. Today it is among the largest investors in the UK stock market, as well as being a powerhouse in fixed-income investments.

Prudential plc of the United Kingdom is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

(ii) Trust

ICICI Prudential Mutual Fund

ICICI Prudential Mutual Fund ("the Mutual Fund" or "the Fund") was set up as a Trust in accordance with the provisions of the Indian Trusts Act, 1882 as per the Trust Deed dated August 25, 1993 with Prudential plc (through its wholly owned subsidiary, Prudential Corporation Holdings Ltd) and ICICI Bank Ltd as the Sponsors/Settlers. ICICI Bank Ltd. contributed Rs. 10 lakhs and Prudential plc, with the approval of Reserve Bank of India, Rs. 12.2 lakhs to the corpus of the Fund.

(iii) Trustee Company

ICICI Prudential Trust Ltd. ("Trustee Company/ The Trustee")

ICICI Prudential Trust Limited ("the Company / Trustee") is the Trustee of the Schemes of the Fund. It was incorporated under the Companies Act, 1956, in terms of a Trust Deed executed between ICICI Bank Ltd. (erstwhile ICICI Ltd.) and Prudential plc on August 25, 1993. The Trust Deed is registered under the Indian Registration Act, 1908.

Under an Investment Management Agreement dated September 03, 1993 with the Trustee, the AMC functions as the Investment Manager to all the Schemes of ICICI Prudential Mutual Fund, which was registered with SEBI on October 13, 1993.

The Trustee holds the Fund in trust for the benefit of the unitholders. The Trustee has been discharging its duties and carrying out the responsibilities as provided in the Regulations and the Trust Deed. The Trustee seeks to ensure that the Fund and the schemes floated there under are managed by the AMC in accordance with the Trust Deed, the Regulations, and the directions and guidelines issued by the Securities & Exchange Board of India (SEBI), the Stock Exchanges concerned, the Association of Mutual Funds in India and other Regulatory agencies.

- **Share Capital:**

ICICI Bank Ltd. holds 51% of the share capital of the Trustee and Prudential plc, through its wholly owned subsidiary, Prudential Corporation Holdings Ltd., holds 49%.

- **Change in Composition of Board Members**

Mr. M. N. Gopinath and Mr. Vinod Dhall, were appointed to the Board of Trustee ("the Board"), effective December 4, 2009 and July 15, 2010, respectively. Mr. D.J. Balaji Rao and Mr. E.B. Desai resigned from the Board effective August 18, 2009 and April 16, 2010, respectively.

As of July 15, 2010, the Board comprised:

Sr. No.	Name of the Director	Status
1.	Mr. M. N. Gopinath	Independent Director
2.	Mr. M. S. Parthasarathy	Independent Director
3.	Mr. Vinod Dhall	Independent Director
4.	Mr. Keki Bomi Dadiseth	Nominee Director - Prudential plc
5.	Ms. Madhabi Puri-Buch	Nominee Director - ICICI Bank Ltd.

(iv) Asset Management Company

ICICI Prudential Asset Management Company Limited (the AMC)

ICICI Prudential Asset Management Company Limited ("the AMC"), a company registered on June 22, 1993 under the Companies Act, 1956, was established by ICICI Bank Ltd. and Prudential plc through its wholly owned subsidiary Prudential Corporation Holdings Ltd., to act as the Investment Manager of the Fund vide Investment Management Agreement dated September 03, 1993. The AMC is also engaged in portfolio management services (PMS) since October 2000, with the requisite approvals/permissions from SEBI/Trustee as envisaged under Regulation 24(2) of SEBI (Mutual Funds) Regulations, 1996. The AMC is also rendering Advisory Services to SEBI registered foreign institutional investors (FIIs) and their sub-accounts, in accordance with the terms of the license granted for the purpose. AMC has also received a mandate from the Central Board of Trustees, Employees Provident Fund Organisation, to act as a Portfolio Manager for the funds of the Employees Provident Fund, Staff Provident Fund and Pension and Gratuity Fund.

The activities of the AMC as the Investment Manager of the Fund, Portfolio Manager and Advisor are not in conflict with each other.

The AMC has secured a leading position in the Indian mutual fund industry with AAUM of Rs. 81,01,762.36 lakhs as of March 31, 2010. The AMC manages a comprehensive range of Schemes to meet the varying investment needs of its investors spread over 302 cities in the country.

- **Share Capital:**

ICICI Bank Ltd. holds 51% of the share capital of the AMC, and Prudential plc, through its wholly owned subsidiary, Prudential Corporation Holdings Ltd. holds 49%.

- **Board of Directors**

Mr. K.V. Kamath and Mr. H.N. Sinor resigned from the Board effective April 21, 2009 and February 25, 2010, respectively. Mr. C. R. Muralidharan was appointed to the Board effective May 20, 2010.

As of July 15, 2010, the Board comprised:

Sr. No.	Name of the Director	Status
1.	Mr. Vikram B. Trivedi	Independent Director
2.	Dr. (Mrs.) Swati A Piramal	Independent Director
3.	Mr. Vijay Thacker	Independent Director
4.	Mr. C. R. Muralidharan	Independent Director
5.	Mr. Dileep Choksi	Independent Director
6.	Ms. Chanda Kochhar	Nominee Director - ICICI Bank Ltd.
7.	Mr. N. S. Kannan	Nominee Director - ICICI Bank Ltd.
8.	Mr. Barry Lee Stow	Nominee Director - Prudential plc
9.	Mr. Nimesh Shah	Managing Director
10.	Mr. Nilesh Shah	Deputy Managing Director

3) Investment Objectives of the Schemes of ICICI Prudential Mutual Fund

ICICI Prudential Advisors Series (IPAS)

(An open-ended asset allocation fund, which is of the nature of Fund of Funds, comprising there under five investment Plans, with a primary objective to generate returns through investment in underlying schemes of ICICI Prudential Mutual Fund)

– **Very Cautious Plan:**

The primary investment objective of this Plan is to seek to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in the schemes of domestic or offshore Mutual Fund(s) having asset allocation to Money market and debt securities.

– **Cautious Plan:**

The primary investment objective of this Plan is to seek to generate regular income primarily through investments in the schemes of domestic or offshore Mutual Fund(s) having asset allocation Primarily to fixed income securities and to a lesser extent (maximum 35%) in equity and equity related securities so as to generate long-term capital appreciation.

– Moderate Plan:

The primary investment objective of this Plan is to seek to generate long term capital appreciation and current income by creating a portfolio that is invested in the schemes of domestic or offshore Mutual Fund(s) mainly having asset allocation to equity and equity related securities as well as fixed income securities.

– Aggressive Plan:

The primary investment objective of this Plan is to seek to generate long term capital appreciation from a portfolio that is invested predominantly in the schemes of domestic or offshore Mutual Fund(s) mainly having asset allocation to equity and equity related securities and a small portion in debt and money market instruments.

– Very Aggressive Plan:

The primary investment objective of this Plan is to seek to generate long term capital appreciation from a portfolio that is invested predominantly in the schemes of domestic or offshore Mutual Fund(s) that actively invests in equity/ equity related securities.

However, there can be no assurance that the investment objective of the above mentioned Plans will be realized.

4. Significant Accounting Policies:

Accounting policies are in accordance with Securities and Exchange Board of India (Mutual Fund) Regulations 1996. However, there were certain changes in the accounting policies with respect to utilisation of exit load, accounting of Income Equalisation Reserve and Unit Premium Reserve. The changes in the accounting policies have been shown separately in the notes to accounts of the financial statements of the Scheme(s).

5. Unclaimed Dividends and Redemptions:

Scheme(s)	Unclaimed Dividends		Unclaimed Redemptions	
	Amount (Rs. in Lakhs)	No. of Investors	Amount (Rs. in Lakhs)	No. of Investors
ICICI Prudential Advisors Series - Cautious Plan	0	0	0.01	1
ICICI Prudential Advisors Series - Very Aggressive Plan	0	0	0.02	2

6. Disclosure of investor complaints:

The disclosure regarding investors complaints and various details pertaining to it are given as below

Redressal of Complaints received during			2009-2010										
Total Number of Folios \$			27,39,423										
Complaint code	Type of complaint#	(a) No. of complaints pending at the beginning of the year	(b) No of complaints received during the year	Action on (a) and (b)								Non Action-able*	
				Resolved				Pending					
				Within 30 days	30-60 days	60-180 days	Beyond 180 days	0-3 months	3-6 months	6-9 months	9-12 months		
I A	Non receipt of Dividend on Units	87	4350	3884	355	146	5	0	47	0	0	0	
I B	Interest on delayed payment of Dividend	0	10	5	3	2	0	0	0	0	0	0	
I C	Non receipt of Redemption Proceeds	133	12218	10881	921	388	15	0	146	0	0	0	
I D	Interest on delayed payment of Redemption	2	18	9	4	4	0	0	3	0	0	0	
II A	Non receipt of Statement of Account/ Unit Certificate	0	1231	1214	16	0	0	0	1	0	0	0	
II B	Discrepancy in Statement of Account	0	0	0	0	0	0	0	0	0	0	0	
II C	Non receipt of Annual Report/ Abridged Summary	0	0	0	0	0	0	0	0	0	0	0	
III A	Wrong switch	9	500	402	69	32	0	0	6	0	0	0	
III B	Unauthorized switch between Schemes	0	0	0	0	0	0	0	0	0	0	0	
III C	Deviation from Scheme attributes	0	0	0	0	0	0	0	0	0	0	0	
III D	Wrong or excess charges/load	0	0	0	0	0	0	0	0	0	0	0	
III E	Non updation of changes viz. address, PAN, bank details, nomination, etc	212	20348	19186	793	262	13	0	306	0	0	0	
IV	Others	724	18969	14658	3010	1688	146	0	191	0	0	0	
Total		1167	57644	50239	5171	2522	179	0	700	0	0	0	

including against its authorized persons/ distributors/ employees. etc.

* Non actionable means the complaint that are incomplete / outside the scope of the mutual fund.

\$ Live folios as on March 31, 2010.

7. Statutory Information:

- a. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes of the Fund beyond their initial contribution (to the extent contributed) of Rs. 22.2 lacs for setting up the Fund and accretions / additions thereto.
- b. The price and redemption value of the units, and income from them, can go up as well as down with fluctuations in the market value of its underlying investments.
- c. The full Annual Report shall be disclosed on the website ([www. icicipruamc.com](http://www.icicipruamc.com)) and shall be available for inspection at the Corporate Office of the AMC. An existing or prospective unit holder can obtain copy of the trust deed, the full Annual Report of the Fund/AMC at a price.

8. Risk Management System

As mandated by the Securities and Exchange Board of India (SEBI) by a circular dated September 30, 2002, and in line with the policies of the sponsors of the Mutual Fund, the AMC has adopted a full-fledged risk-management framework. In the opinion of the Trustee, on the basis of the data presented and reviewed at meetings of its Board of Directors, the system serves its objectives adequately.

9. Liability and Responsibility of Trustee and Sponsors

The Trustee's primary responsibility is to safeguard the interests of the unitholders and, inter alia, ensure that the AMC functions in the interests of investors and in accordance with the Regulations, the provisions of the Trust Deed and the Scheme Information Document of the Schemes of the Fund. From the information provided to the Trustee at its Board and Committee Meetings and the reviews the Trustee has undertaken through its Board of Directors at such meetings, the Trustee are of the opinion that the AMC has operated in the interests of the unitholders and functioned in compliance with the said Regulations.

10. Acknowledgement

The Trustee expresses its gratitude to the unitholders for their continued support and to SEBI, RBI, the registrars, bankers and the custodian of the Mutual Fund, the stock exchanges where the units of various Fund schemes are listed, ICICI Bank and Prudential plc. for their continued support and assistance during the year.

For and on behalf of **ICICI Prudential Trust Ltd.**

Sd/-

M. N. Gopinath

Chairman

Place : Mumbai

Date : July 19, 2010

ICICI Prudential Mutual Fund
Address : 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063

Abridged Balance Sheet as at March 31, 2010 (figures as per Audited Balance Sheet)
Rupees in Lakhs

	ICICI Prudential									
	Advisors Series - Aggressive Plan		Advisors Series - Cautious Plan		Advisors Series - Moderate Plan		Advisors Series - Very Aggressive Plan		Advisors Series - Very Cautious Plan	
	As at 31-Mar-10	As at 31-Mar-09	As at 31-Mar-10	As at 31-Mar-09	As at 31-Mar-10	As at 31-Mar-09	As at 31-Mar-10	As at 31-Mar-09	As at 31-Mar-10	As at 31-Mar-09
LIABILITIES										
1 Unit Capital	280.02	313.71	247.72	245.25	330.74	400.19	250.49	309.57	85.76	232.01
2 Reserves & Surplus										
2.1 Unit Premium Reserve	60.36	(162.64)	23.89	(35.87)	117.67	(174.30)	43.30	(143.82)	2.29	(14.09)
2.2 Unrealised Appreciation Reserve	68.18	-	20.27	-	124.82	-	62.42	-	2.49	10.61
2.3 Other Reserves	363.05	396.58	138.94	124.61	188.84	416.79	450.57	419.92	34.47	96.05
3 Loans & Borrowings	-	-	-	-	-	-	-	-	-	-
4 Current Liabilities & Provisions										
4.1 Provision for doubtful Income / deposits	-	-	-	-	-	-	-	-	-	-
4.2 Other Current Liabilities & Provisions	9.29	6.16	72.39	19.34	18.85	2.11	31.11	7.94	0.95	5.83
TOTAL	780.90	553.81	503.21	353.33	780.92	644.79	837.89	593.61	125.96	330.41
ASSETS										
1 Investments										
1.1 Listed Securities										
1.1.1 Equity Shares	-	-	-	-	-	-	-	-	-	-
1.1.2 Preference Shares	-	-	-	-	-	-	-	-	-	-
1.1.3 Equity Linked debentures	-	-	-	-	-	-	-	-	-	-
1.1.4 Other debentures & Bonds	-	-	-	-	-	-	-	-	-	-
1.1.5 Securitised debt Securities	-	-	-	-	-	-	-	-	-	-
1.2 Securities Awaited Listing										
1.2.1 Equity Shares	-	-	-	-	-	-	-	-	-	-
1.2.2 Preference Shares	-	-	-	-	-	-	-	-	-	-
1.2.3 Equity Linked debentures	-	-	-	-	-	-	-	-	-	-
1.2.4 Other debentures & Bonds	-	-	-	-	-	-	-	-	-	-
1.2.5 Securitised debt Securities	-	-	-	-	-	-	-	-	-	-
1.3 Unlisted Securities										
1.3.1 Equity Shares	-	-	-	-	-	-	-	-	-	-
1.3.2 Preference Shares	-	-	-	-	-	-	-	-	-	-
1.3.3 Equity Linked debentures	-	-	-	-	-	-	-	-	-	-
1.3.4 Other debentures & Bonds	-	-	-	-	-	-	-	-	-	-
1.3.5 Securitised debt Securities	-	-	-	-	-	-	-	-	-	-
1.4 Government Securities	-	-	-	-	-	-	-	-	-	-
1.5 Treasury Bills	-	-	-	-	-	-	-	-	-	-
1.6 Commercial Papers	-	-	-	-	-	-	-	-	-	-
1.7 Certificate of Deposits	-	-	-	-	-	-	-	-	-	-
1.8 Bill Rediscounting	-	-	-	-	-	-	-	-	-	-
1.9 Units of Domestic Mutual Fund	777.12	552.16	422.13	349.50	771.09	642.49	787.90	582.36	118.34	298.98
1.10 Foreign Securities	-	-	-	-	-	-	-	-	-	-
Investments	777.12	552.16	422.13	349.50	771.09	642.49	787.90	582.36	118.34	298.98
2 Deposits	-	-	-	-	-	-	-	-	-	-
3 Other Current Assets										
3.1 Cash & Bank Balance	3.00	1.59	7.46	3.62	9.02	2.15	45.45	2.78	6.89	12.16
3.2 CBLO/ Reverse Repo Lending	-	-	-	-	-	-	-	-	-	-
3.3 Others	0.78	0.06	73.62	0.21	0.81	0.15	4.54	8.47	0.73	19.27
4 Deferred Revenue Expenditure (To the Extent not written off)	-	-	-	-	-	-	-	-	-	-
TOTAL	780.90	553.81	503.21	353.33	780.92	644.79	837.89	593.61	125.96	330.41
Fund Manager	Manish Banthia		Manish Banthia		Manish Banthia		Manish Banthia		Manish Banthia	

For N.M. Rajji & Co.
Chartered Accountants

For ICICI Prudential Asset Management Company Ltd.
For and on behalf of ICICI Prudential Trust Ltd.
J.M. Gandhi
Partner
Membership No.37924
Mumbai.
Date : June 22, 2010

Nimesh Shah **Nilesh Shah**
Managing Director Deputy Managing Director

Manish Banthia
Fund Manager

M. N. Gopinath **M. S. Parthasarathy** **Keki Bomi Dadiseth**
Director Director Director

ICICI Prudential Mutual Fund
Address : 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063
Abridged Revenue Account for the year/period ended March 31, 2010
Rupees in Lakhs

	ICICI Prudential									
	Advisors Series - Aggressive Plan		Advisors Series - Cautious Plan		Advisors Series - Moderate Plan		Advisors Series - Very Aggressive Plan		Advisors Series - Very Cautious Plan	
	Year Ended		Year Ended		Year Ended		Year Ended		Year Ended	
	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09
INCOME										
Dividend	-	-	-	-	-	-	-	-	-	-
Interest	-	-	-	-	-	-	-	-	-	-
Realised Gain /(Loss) on Foreign Exchange Transactions	-	-	-	-	-	-	-	-	-	-
Realised Gain /(Losses) on Interscheme sale of Investments	-	-	-	-	-	-	-	-	-	-
Realised Gain /(Losses) on External Sale/Redemption of Investments	64.70	6.55	41.56	1.95	70.62	63.82	133.32	(5.37)	16.59	24.98
Realised Gain /(Losses) on Derivative Transactions	-	-	-	-	-	-	-	-	-	-
Other income	-	-	-	-	-	-	-	-	-	-
Amortisation of Premium /(Discount)	-	-	-	-	-	-	-	-	-	-
(A)	64.70	6.55	41.56	1.95	70.62	63.82	133.32	(5.37)	16.59	24.98
EXPENSES & LOSSES (Note 7)										
Management fees	2.88	2.55	0.72	0.80	2.21	2.17	4.47	3.91	0.10	0.18
Service Tax on Management fees	0.30	0.31	0.08	0.10	0.23	0.26	0.45	0.47	0.01	0.02
Transfer agents fees and expenses	0.27	0.26	0.10	0.11	0.17	0.18	0.26	0.09	0.08	0.16
Custodian Fees	-	-	-	-	-	-	-	-	-	-
Trusteeship Fees	-	0.01	-	-	-	0.01	-	0.01	-	-
Commission to Agents	0.19	0.10	0.25	0.25	0.52	0.69	0.21	0.07	0.14	0.27
Marketing & Distribution expenses	0.10	0.27	0.02	0.03	0.03	0.06	0.10	0.56	0.01	0.02
Audit fees	-	0.11	-	-	-	0.11	-	0.11	-	0.05
Other Operating Expenses	0.22	0.14	0.09	0.06	0.15	0.07	0.19	0.12	0.04	0.02
Deferred Revenue Expenses Written Off	-	-	-	-	-	-	-	-	-	-
(B)	3.96	3.75	1.26	1.35	3.31	3.55	5.68	5.34	0.38	0.72
Net Realised Gains / (Losses) for the Year / Period (A-B = C)	60.74	2.80	40.30	0.60	67.31	60.27	127.64	(10.71)	16.21	24.26
Change in Unrealised Depreciation in value of Investments (D)	-	185.90	-	37.01	-	193.28	-	270.72	8.12	-
Net Gains / (Losses) for the Year/ Period (E= C - D)	60.74	(183.10)	40.30	(36.41)	67.31	(133.01)	127.64	(281.43)	8.09	24.26
Change in Unrealised Appreciation in value of Investments (F)	244.73	-	44.62	-	189.70	-	278.82	-	-	4.87
Net Surplus/ (Deficit) for the year/ period (G = E + F)	305.47	(183.10)	84.92	(36.41)	257.01	(133.01)	406.46	(281.43)	8.09	29.13
Add: Balance Transfer from Unrealised Appreciation Reserve	-	9.35	-	12.66	-	128.40	-	54.33	10.61	5.74
Less: Balance Transfer to Unrealised Appreciation Reserve	68.18	-	20.27	-	124.82	-	62.42	-	2.49	10.61
Add/(Less) : Equalisation	(270.82)	(20.99)	(50.32)	(34.18)	(360.14)	(39.01)	(313.38)	9.50	(77.78)	(3.41)
Surplus brought forward	396.58	591.32	124.61	182.55	416.79	460.41	419.92	637.53	96.05	75.22
Total	363.05	396.58	138.94	124.62	188.84	416.79	450.58	419.93	34.48	96.07
Dividend Appropriation										
Income Distributed during the year/ period	-	-	-	-	-	-	-	-	-	-
Tax on Income distributed during the year/period	-	-	-	-	-	-	-	-	-	-
Retained Surplus/ (Deficit) Carried forward to Balance Sheet	363.05	396.58	138.94	124.62	188.84	416.79	450.58	419.93	34.48	96.07
Fund Manager	Manish Banthia		Manish Banthia		Manish Banthia		Manish Banthia		Manish Banthia	

For N.M. Rajji & Co.
Chartered Accountants

For ICICI Prudential Asset Management Company Ltd.
For and on behalf of ICICI Prudential Trust Ltd.
J.M. Gandhi
Partner
Membership No.37924
Mumbai.
Date : June 22, 2010

Nimesh Shah Managing Director
Nilesh Shah Deputy Managing Director
Manish Banthia Fund Manager

M. N. Gopinath Director
M. S. Parthasarathy Director
Keki Bomi Dadiseth Director

ICICI Prudential Mutual Fund

Scheme – ICICI Prudential Advisor Series- Aggressive Plan

Address: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai – 400063

Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010

1. Investments

1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.

1.2 **Open Positions of derivatives:** Nil (Previous Year: Nil)

1.3 Investment made in associate/ group companies: See Annexure I (a)

1.4 Open positions of securities borrowed – Nil

Open positions of securities lend - Nil

1.5 Details of NPA

Aggregate market value : Nil

Provision thereof : Nil

1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year / Period and percentage to net assets:

(Rs in Lakhs)

Particulars	As at March 31, 2010	As at March 31, 2009
Unrealised Gain/(Loss) as at year end	68.18	(176.55)
Percentage of Net Assets	8.84%	32.24%

1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	% of Average Net Assets	Aggregate Value	% of Average Net Assets
Average Net Assets	718.40		637.71	
Purchases	812.14	113.04%	448.79	70.38%
Sales	896.60	124.81%	480.76	75.39%

1.8 Non-Traded securities in the portfolio:

(Rs in Lakhs)

Particulars	As at March 31, 2010	% of Net Assets Value	As at March 31, 2009	% of Net Assets Value
Aggregate value of non traded Fund of Fund Investments	777.12	100.72	552.16	100.82%

2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)

3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil. (Previous year – Nil)

4. Unit Capital movement during the year ended. Planwise details of movement in units - opening, subscription, redemption, closing.

Face Value Rs. 10

Plan	2009-10				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	1,646,454.91	42,826.48	262,244.32	1,427,037.07	14,270,370.71
Retail Growth Option	1,490,636.99	481,929.74	599,413.94	1,373,152.79	13,731,527.86
Total	3,137,091.90	524,756.22	861,658.26	2,800,189.86	28,001,898.57

Plan	2008-09				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	1,759,261.33	43,893.76	156,700.18	1,646,454.91	16,464,549.10
Retail Growth Option	1,521,774.72	109,983.97	141,121.69	1,490,636.99	14,906,369.89
Total	3,281,036.05	153,877.73	297,821.87	3,137,091.90	31,370,918.99

5. Previous Year figures are regrouped wherever necessary.

6. Contingent Liability. Rs NIL (Previous Year: Rs NIL)

7. Expenses other than management fee are inclusive of service tax where applicable.

ICICI Prudential Mutual Fund

Scheme – ICICI Prudential Advisor Series- Cautious Plan

Address: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai – 400063

Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010

1. Investments
 - 1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.
 - 1.2 **Open Positions of derivatives:** Nil (Previous Year: Nil)
 - 1.3 Investment made in associate/ group companies: See Annexure I (a)
 - 1.4 Open positions of securities borrowed – Nil
Open positions of securities lend - Nil
 - 1.5 Details of NPA
Aggregate market value : Nil
Provision thereof : Nil

1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year / Period and percentage to net assets:

(Rs in Lakhs)

Particulars	As at March 31, 2010	As at March 31, 2009
Unrealised Gain/(Loss) as at year end	20.26	(24.35)
Percentage of Net Assets	4.70%	7.29%

1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	% of Average Net Assets	Aggregate Value	% of Average Net Assets
Average Net Assets	360.35		402.42	
Purchases	538.57	149.47%	150.58	37.42%
Sales	552.49	153.32%	223.27	55.48%

1.8 Non-Traded securities in the portfolio:

(Rs in Lakhs)

Particulars	As at March 31, 2010	% of Net Assets Value	As at March 31, 2009	% of Net Assets Value
Aggregate value of non traded Fund of Fund Investments	422.13	97.98%	349.50	104.65%

2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)
3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil. (Previous year – Nil)
4. Unit Capital movement during the year ended. Planwise details of movement in units - opening, subscription, redemption, closing.

Face value Rs. 10

Plan	2009-10				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	1,444,803.51	317,421.78	505,699.72	1,256,525.57	12,565,255.65
Retail Growth Option	1,007,668.57	1,186,193.21	973,142.31	1,220,719.48	12,207,194.75
Total	2,452,472.08	1,503,614.99	1,478,842.03	2,477,245.05	24,772,450.40

Plan	2008-09				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	1,674,722.82	26,236.31	256,155.62	1,444,803.51	14,448,035.08
Retail Growth Option	1,416,909.73	121,497.06	530,738.23	1,007,668.57	10,076,685.68
Total	3,091,632.55	147,733.37	786,893.85	2,452,472.08	24,524,720.76

5. Previous Year figures are regrouped wherever necessary.
6. Contingent Liability. Rs NIL (Previous Year: Rs NIL)
7. Expenses other than management fee are inclusive of service tax where applicable.

ICICI Prudential Mutual Fund

Scheme – ICICI Prudential Advisor Series- Moderate Plan

Address: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai – 400063

Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010

1. Investments
 - 1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.
 - 1.2 **Open Positions of derivatives:** Nil (Previous Year: Nil)
 - 1.3 Investment made in associate/ group companies: See Annexure I (a)
 - 1.4 Open positions of securities borrowed – Nil
Open positions of securities lend - Nil
 - 1.5 Details of NPA
Aggregate market value : Nil
Provision thereof : Nil

1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year / Period and percentage to net assets:

(Rs in Lakhs)

Particulars	As at March 31, 2010	As at March 31, 2009
Unrealised Gain/(Loss) as at year end	124.81	(64.88)
Percentage of Net Assets	16.38%	10.10%

1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	% of Average Net Assets	Aggregate Value	% of Average Net Assets
Average Net Assets	736.65		722.48	
Purchases	674.97	91.63%	442.26	61.21%
Sales	806.68	109.51%	508.72	70.41%

1.8 Non-Traded securities in the portfolio:

(Rs in Lakhs)

Particulars	As at March 31, 2010	% of Net Assets Value	As at March 31, 2009	% of Net Assets Value
Aggregate value of non traded Fund of Fund Investments	771.09	101.18%	642.49	99.97%

2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)

3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil. (Previous year – Nil)

4. Unit Capital movement during the year ended. Planwise details of movement in units - opening, subscription, redemption, closing.

Face value Rs. 10

Plan	2009-10				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	1,808,355.56	23,369.34	314,250.73	1,517,474.18	15,174,741.78
Retail Growth Option	2,193,571.62	149,112.99	552,761.90	1,789,922.70	17,899,227.01
Total	4,001,927.18	172,482.33	867,012.63	3,307,396.88	33,073,968.79

Plan	2008-09				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	2,014,545.65	8,925.28	215,115.37	1,808,355.56	18,083,555.62
Retail Growth Option	2,340,838.49	53,406.61	200,673.49	2,193,571.62	21,935,716.16
Total	4,355,384.14	62,331.89	415,788.86	4,001,927.18	40,019,271.78

5. Previous Year figures are regrouped wherever necessary.
6. Contingent Liability. Rs NIL (Previous Year: Rs NIL)
7. Expenses other than management fee are inclusive of service tax where applicable.

ICICI Prudential Mutual Fund

Scheme – ICICI Prudential Advisor Series- Very Aggressive Plan

Address: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai – 400063

Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010

1. Investments
 - 1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.
 - 1.2 **Open Positions of derivatives:** Nil (Previous Year: Nil)
 - 1.3 Investment made in associate/ group companies: See Annexure I (a)
 - 1.4 Open positions of securities borrowed – Nil
Open positions of securities lend - Nil
 - 1.5 Details of NPA
Aggregate market value : Nil
Provision thereof : Nil

1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year / Period and percentage to net assets:

(Rs in Lakhs)

Particulars	As at March 31, 2010	As at March 31, 2009
Unrealised Gain/(Loss) as at year end	62.41	(216.38)
Percentage of Net Assets	7.74%	36.95%

1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	% of Average Net Assets	Aggregate Value	% of Average Net Assets
Average Net Assets	812.69		708.82	
Purchases	1,847.98	227.39%	989.76	139.64%
Sales	2,015.93	248.05%	989.74	139.63%

1.8 Non-Traded securities in the portfolio:

(Rs in Lakhs)

Particulars	As at March 31, 2010	% of Net Assets Value	As at March 31, 2009	% of Net Assets Value
Aggregate value of non traded Fund of Fund Investments	787.90	97.66%	582.36	99.44%

2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)
3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010 are Nil. (Previous year – Nil)
4. Unit Capital movement during the year ended. Planwise details of movement in units - opening, subscription, redemption, closing.

Face value Rs. 10

Plan	2009-10				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	1,129,086.72	208,369.00	398,444.10	939,011.63	9,390,116.26
Retail Growth Option	1,966,571.60	3,398,241.96	3,798,937.94	1,565,875.63	15,658,756.30
Total	3,095,658.32	3,606,610.96	4,197,382.04	2,504,887.26	25,048,872.56

Plan	2008-09				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	1,273,511.99	425,915.58	570,340.86	1,129,086.72	11,290,867.20
Retail Growth Option	1,842,865.10	936,280.03	812,573.52	1,966,571.60	19,665,716.04
Total	3,116,377.09	1,362,195.61	1,382,914.38	3,095,658.32	30,956,583.24

5. Previous Year figures are regrouped wherever necessary.
6. Contingent Liability. Rs NIL (Previous Year: Rs NIL)
7. Expenses other than management fee are inclusive of service tax where applicable.

ICICI Prudential Mutual Fund

Scheme – ICICI Prudential Advisor Series- Very Cautious Plan

Address: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai – 400063

Notes to Accounts – Annexure I to the Abridged Balance Sheet and Revenue Account for the Year ended March 31, 2010

1. Investments
 - 1.1 All the investments of the schemes are registered in the name of the Trustees for the benefit of the Schemes Unitholders.
 - 1.2 **Open Positions of derivatives:** Nil (Previous Year: Nil)
 - 1.3 Investment made in associate/ group companies: See Annexure I (a)
 - 1.4 Open positions of securities borrowed – Nil
Open positions of securities lend - Nil
 - 1.5 Details of NPA
Aggregate market value : Nil
Provision thereof : Nil

1.6 Aggregate Unrealised Gain / Loss as at the end of the Financial Year and percentage to net assets:

(Rs in Lakhs)

Particulars	As at March 31, 2010	As at March 31, 2009
Unrealised Gain/(Loss) as at year end	2.48	10.61
Percentage of Net Assets	1.98%	3.27%

1.7 Aggregate Value of Purchase and Sale with Percentage to average assets.

(Rs. in Lakhs)

	Year ended March 31, 2010		Year ended March 31, 2009	
	Aggregate Value	% of Average Net Assets	Aggregate Value	% of Average Net Assets
Average Net Assets	191.14		363.06	
Purchases	333.70	174.59%	818.84	225.54%
Sales	522.81	273.52%	882.28	242.99%

1.8 Non-Traded securities in the portfolio:

(Rs in Lakhs)

Particulars	As at March 31, 2010	% of Net Assets Value	As at March 31, 2009	% of Net Assets Value
Aggregate value of non traded Fund of Fund Investments	118.34	94.67%	298.98	92.11%

2. Details of Transaction with Associates under regulation 25(8) : See Annexure I (b)
3. Investors holding units in the Scheme over 25% of the NAV as on March 31, 2010: NIL (Previous year – Nil)
4. Unit Capital movement during the year ended. Planwise details of movement in units - opening, subscription, redemption, closing.
Face value Rs. 10

Plan	2009-10				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	504,996.13	315,074.26	475,660.98	344,409.42	3,444,094.19
Retail Growth Option	1,815,137.65	1,152,366.63	2,454,349.86	513,154.42	5,131,544.17
Total	2,320,133.78	1,467,440.89	2,930,010.84	857,563.84	8,575,638.36

Plan	2008-09				
	Units at the beginning of the year/ Initial Subscription	Units Issued during the year	Units Repurchased during the year	Units at the close of the year	Face Value of Units at the close of the year (Rs.)
Retail Dividend Option	600,065.39	1,627,049.06	1,722,118.32	504,996.13	5,049,961.33
Retail Growth Option	1,680,823.65	3,486,642.49	3,352,328.49	1,815,137.65	18,151,376.50
Total	2,280,889.04	5,113,691.55	5,074,446.81	2,320,133.78	23,201,337.83

5. Previous Year figures are regrouped wherever necessary.
6. Contingent Liability. Rs NIL (Previous Year: Rs NIL)
7. Expenses other than management fee are inclusive of service tax where applicable.

Annexure I (a)

Investment in Associate / Group Companies

(Rs. In Lakhs)

Issuer	Nature of Instrument	Scheme Name	31-Mar-10		31-Mar-09	
			Investment by the Scheme	Aggregate Market Value of Investment by all schemes	Investment by the Scheme	Aggregate Market Value of Investment by all schemes
ICICI Bank Limited	Equity Shares	Aggregate Investment by all Schemes		57,626.34		25,041.37
	Term Deposits	Aggregate Investment by all Schemes		102,000.00		135,500.00
Century Textiles And Industries\$	Equity Shares	Aggregate Investment by all Schemes		2,984.19		-
The Indian Hotels Company Limited\$	Equity Shares	Aggregate Investment by all Schemes		98.95		-
	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		4,471.39		-
Oil & Natural Gas Corporation Ltd\$	Equity Shares	Aggregate Investment by all Schemes		52,924.68		-
State Bank Of India\$	Equity Shares	Aggregate Investment by all Schemes		16,886.62		-
	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		47.77		-
Bank Of India\$	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		123,818.79		-
	Equity Shares	Aggregate Investment by all Schemes		106.67		-
Britannia Industries Limited\$	Equity Shares	Aggregate Investment by all Schemes		319.81		-
Hindalco Industries Limited\$	Equity Shares	Aggregate Investment by all Schemes		280.79		-
ICICI Home Finance Ltd	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		5,039.51		-
International Opportunities India Fund Limited	Units	Aggregate Investment by all Schemes		16,005.98		-
Piramal Healthcare Limited\$	Equity Shares	Aggregate Investment by all Schemes		1,178.68		-
Siemens Limited\$	Equity Shares	Aggregate Investment by all Schemes		59.81		-
Sundaram Home Finance Limited\$	Bonds / Debentures / Certificate of Deposits	Aggregate Investment by all Schemes		7,681.67	-	

\$ The disclosure has been made as directors of the AMC is / are also on the board of the aforesaid enterprise

The above investments are in normal course and are in accordance with the investment objective of the relevant scheme.

Annexure I (b)

Annexure I (b) - Details of Transaction with Associates under regulation 25(8). The AMC has paid the following charges to parties associated with one of the sponsors in which AMC or its major shareholders or its subsidiaries are having a substantial interest

Brokerage paid to associates/related parties/group companies of Sponsor/AMC - Nil

Entity	Nature of Payment	Scheme	2009-10				2008-09			
			Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Commission (Rs. In lakhs)	% of the total brokerage paid by the fund	Value of transactions (Rs. In Lakhs)	% of total value of transaction of the fund	Commission (Rs. In lakhs)	% of the total brokerage paid by the fund
Stock Holding Corporation of India Limited	Commission	ICICI Prudential Advisors Series - Aggressive Plan	-	-	^^	0.12%	-	-	^^	0.11%
		ICICI Prudential Advisors Series - Cautious Plan	-	-	0.01	0.38%	-	-	^^	0.30%
		ICICI Prudential Advisors Series - Moderate Plan	-	-	0.01	0.34%	-	-	^^	0.63%
		ICICI Prudential Advisors Series - Very Aggressive Plan	-	-	^^	0.03%	-	-	^^	0.02%
ICICI Bank Limited	Commission	ICICI Prudential Advisors Series - Aggressive Plan	0.30	0.21%	0.37	11.94%	0.24	1.05%	0.31	12.10%
		ICICI Prudential Advisors Series - Cautious Plan	-	-	0.13	8.68%	0.05	0.28%	0.23	15.35%
		ICICI Prudential Advisors Series - Moderate Plan	-	-	0.17	5.82%	0.20	2.05%	0.18	7.32%
		ICICI Prudential Advisors Series - Very Aggressive Plan	1.77	0.15%	0.30	8.15%	0.70	0.55%	0.23	7.43%
		ICICI Prudential Advisors Series - Very Cautious Plan	-	-	0.19	23.41%	-	-	0.17	11.99%
ICICI Securities Limited @	Commission	ICICI Prudential Advisors Series - Aggressive Plan	28.51	19.51%	0.61	19.67%	15.31	93.25%	0.64	24.64%
		ICICI Prudential Advisors Series - Cautious Plan	13.84	4.97%	0.07	4.64%	4.77	72.96%	0.09	6.34%
		ICICI Prudential Advisors Series - Moderate Plan	1.74	2.54%	0.14	4.84%	0.83	50.90%	0.13	5.36%
		ICICI Prudential Advisors Series - Very Aggressive Plan	14.19	1.22%	0.56	15.48%	13.78	7.90%	0.67	21.34%
		ICICI Prudential Advisors Series - Very Cautious Plan	8.80	4.03%	0.20	25.07%	43.31	13.98%	0.30	21.69%

Other Charges paid to associates/related parties/group companies of Sponsor/AMC

(Rs. In Lakhs)

Entity	Nature of Payment	Scheme	For the Year ended 31st March, 2010	For the Year ended 31st March, 2009
ICICI Bank Limited	Bank Charges / Interest Charges*	ICICI Prudential Advisors Series - Cautious Plan	-	0.01
		ICICI Prudential Advisors Series - Moderate Plan	-	^^
		ICICI Prudential Advisors Series - Aggressive Plan	-	^^
ICICI Bank Limited	Publicity and Marketing Expense	ICICI Prudential Advisors Series - Very Aggressive Plan	^^	-
		ICICI Prudential Advisors Series - Aggressive Plan	^^	-
		ICICI Prudential Advisors Series - Moderate Plan	^^	-
		ICICI Prudential Advisors Series - Cautious Plan	^^	-
		ICICI Prudential Advisors Series - Very Cautious Plan	^^	-
ICICI Securities Limited @	Publicity and Marketing Expense	ICICI Prudential Advisors Series - Very Aggressive Plan	0.06	-
		ICICI Prudential Advisors Series - Aggressive Plan	^^	-
		ICICI Prudential Advisors Series - Moderate Plan	^^	-
		ICICI Prudential Advisors Series - Cautious Plan	^^	-
		ICICI Prudential Advisors Series - Very Cautious Plan	^^	-
Prudential Process Management Services India Private Limited	Investor Communication Charges	ICICI Prudential Advisors Series - Aggressive Plan	0.16	-
		ICICI Prudential Advisors Series - Cautious Plan	0.07	-
		ICICI Prudential Advisors Series - Moderate Plan	0.09	-
		ICICI Prudential Advisors Series - Very Aggressive Plan	0.15	-
		ICICI Prudential Advisors Series - Very Cautious Plan	0.03	-

@ Holding by a major shareholder of AMC, viz. ICICI Bank Limited whether directly or indirectly

* Bank charges paid include transaction charges paid to ICICI Bank Limited (Professional clearing member) for futures and options transactions

Note : The schemes have paid Management Fees and Trustee ship fees to ICICI Prudential Assets Management Company Limited and ICICI Prudential Trust Limited respectively as disclosed in Revenue Account.

^^ Amount less than Rs. 0.01 Lakhs

ICICI Prudential Mutual Fund
Address : 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon, Mumbai - 400063
Key Statistics for the year/period ended March 31, 2010
Rupees in Lakhs

	ICICI Prudential									
	Advisors Series - Aggressive Plan		Advisors Series - Cautious Plan		Advisors Series - Moderate Plan		Advisors Series - Very Aggressive Plan		Advisors Series - Very Cautious Plan	
	Year Ended		Year Ended		Year Ended		Year Ended		Year Ended	
	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09	31-Mar-10	31-Mar-09
1 NAV PER UNIT (Rs)										
A Open:										
Retail Growth	17.4573	23.1664	13.6181	14.9036	16.0593	19.2478	18.9043	27.5448	13.9895	12.9188
Retail Dividend	17.4573	23.1664	13.6181	14.9036	16.0593	19.2478	18.9043	27.5448	13.9895	12.9188
B High										
Retail Growth	27.5805	24.7573	17.3914	15.4550	23.0412	20.2246	32.2329	29.7855	14.5764	13.9895
Retail Dividend	27.5805	24.7573	17.3914	15.4550	23.0412	20.2246	32.2525	29.7855	14.5764	13.9895
C Low										
Retail Growth	17.6161	15.7170	13.8777	12.7124	16.1622	14.7795	19.1091	16.5136	13.9942	12.9248
Retail Dividend	17.6161	15.7170	13.8777	12.7124	16.1622	14.7795	19.1091	16.5136	13.9942	12.9248
D End										
Retail Growth	27.5556	17.4573	17.3909	13.6181	23.0412	16.0593	32.2083	18.9043	14.5764	13.9895
Retail Dividend	27.5556	17.4573	17.3909	13.6181	23.0412	16.0593	32.2083	18.9043	14.5764	13.9895
2 Closing Assets Under Management (Rs in Lakhs)										
End	771.61	547.65	430.82	333.98	762.07	642.68	806.78	585.66	125.00	324.58
Average (AAuM)	718.40	637.71	360.35	402.42	736.65	722.48	812.69	708.82	191.14	363.06
3 Gross Income as % of AAuM	9.01%	1.03%	11.53%	0.48%	9.59%	8.83%	16.40%	-0.76%	8.68%	6.88%
4 Expense Ratio										
A Total Expense as % of AAuM (plan wise) *										
Retail Option	0.55%	0.59%	0.35%	0.34%	0.45%	0.49%	0.70%	0.75%	0.20%	0.20%
B Management Fee as % of AAuM (plan wise)										
Retail Option	0.40%	0.40%	0.20%	0.20%	0.30%	0.30%	0.55%	0.55%	0.05%	0.05%
5 Net Income as % of AAuM	8.45%	0.44%	11.18%	0.15%	9.14%	8.34%	15.71%	-1.51%	8.48%	6.68%
6 Portfolio Turnover Ratio - Aggregate for all Asset category	1.13	0.70	1.49	0.37	0.92	0.61	2.27	1.40	1.75	2.26
7 Total Dividend per unit distributed during the year / period (plan- wise)										
Dividend Option	-	-	-	-	-	-	-	-	-	-
8 Returns										
A Last One Year Scheme										
Retail Option	57.85%	-24.64%	27.70%	-8.63%	43.48%	-16.57%	70.38%	-31.37%	4.20%	8.29%
Benchmark	50.84%	-23.06%	14.07%	1.04%	29.72%	-9.77%	65.65%	-31.69%	4.26%	9.10%
B Since Inception Scheme										
Retail Option	17.49%	11.11%	9.20%	6.01%	14.20%	9.37%	20.44%	12.80%	6.18%	6.56%
Benchmark	15.64%	9.01%	7.48%	5.73%	11.60%	7.38%	18.10%	10.34%	5.47%	6.18%

* Annualised

- Note: 1 Scheme Returns and Benchmark Returns for schemes launched during the year are computed from date of allotment. These returns are shown on absolute basis.
 2 There are no previous year figures for those Schemes launched after 01/04/2009.
 3 Returns have been calculated based on Growth option NAV for all Plans of all schemes.
 4 Management Fees % are computed after adjusting for units held by AMC, if any, excluding amount of Initial Issue Expenses.
 5 @@ As these Schemes were launched before the launch of the appropriate benchmark index, benchmark index returns since inception or the required period are not provided.
 6 Gross Income=amount against (A) in the Revenue account i.e income
 7 Net Income=amount against (C) in the Revenue account i.e Net realised gains/(Losses) for the year/period
 8 Portfolio Turnover = Lower of sales or purchase divided by Average AUM for the year/Period
 9 AAuM=Average daily net assets

The Abridged Annual Report has been extracted from the Audited Balance Sheet, Revenue Account and Notes to Accounts. Full Annual Report is available on the website www.icicipruamc.com. For Unitholder of the Scheme, full Annual Report is available for inspection at the corporate office of the AMC and a copy thereof shall be made available to the Unitholder on request.

Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely ed Results Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors: All investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market and there can be no assurance that the fund's objectives will be achieved.** Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **Please read the Statement of Additional Information, Scheme Information Document and Addenda of the Scheme(s) carefully before investing.**

Attacks
when required



Defends
when necessary



Aims to get the best of both in one fund

ICICI Prudential
Dynamic Plan

An Open Ended Diversified Equity Fund

A flexi cap fund that adapts to changing market conditions.

Performance returns as on 30th June, 2010 (Growth Option)

	1 Year	3 Year	5 Year	Since Inception
ICICI Prudential Dynamic Plan	43.32%	12.06%	27.67%	34.95%
S&P CNX Nifty (Benchmark index)	23.80%	7.14%	19.05%	25.14%

Past performance may or may not be sustained in future.



Returns shown above are compounded annualised returns. The since inception return is calculated on NAV of Rs. 10/-. The inception date is 31/10/2002. NAV of Growth Option is considered for computation and does not include the load. The performance shown above does not necessarily indicate future returns and may not necessarily provide a basis for comparison with other investments. Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors: All investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market and there can be no assurance that the fund's objectives will be achieved.** Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **ICICI Prudential Dynamic Plan** is an open-ended equity scheme seeking to generate capital appreciation by actively investing in equity and equity related securities. For defensive considerations, the Scheme may invest in debt, money market instruments and derivatives. **Investments in the scheme may be affected by trading volumes, settlement periods, volatility, price fluctuations, liquidity risks, derivative risk, market risk, risk relating to fluctuations in foreign exchange for investments in foreign securities, lending & borrowing risks, credit & interest rate risks relating to debt investment.** Entry Load: Nil. Exit Load: (a) If the amount, sought to be redeemed or switched out, is invested for a period of upto one year from the date of allotment - 1% of the applicable NAV; (b) if the amount, sought to be redeemed or switched out, is invested for a period of more than one year from the date of allotment - Nil. **ICICI Prudential Dynamic Plan is only the name of the scheme and does not in any manner indicate either the quality of the Scheme or its future prospects and returns. Mutual Fund investments are subject to market risks. Please read the Statement of Additional Information, Scheme Information Document and Addendums carefully before investing.**

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If undelivered, please return to:

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Website: www.icicipruamc.com

Email: enquiry@icicipruamc.com