

# ICICI Prudential Tax Plan

An Open Ended Equity-linked Savings Scheme

 **ICICI**  
**PRUDENTIAL**   
**MUTUAL FUND**

☞ **TARAKKI KAREIN!**

## WHY LOCK YOUR MONEY FOR MORE THAN 3 YEARS

Value Research Fund Rating



**MORNINGSTAR**<sup>®</sup>



Past performance is no guarantee of future results. Turn overleaf for detailed methodology.

**ICICI Prudential Tax Plan** is an Open Ended Equity Linked Savings Scheme that aims to generate capital appreciation by investing in equity and equity related securities and provide tax savings, with a lock in period of just 3 years.

### **Investment philosophy:**

ICICI Prudential Tax Plan is a mix of large, mid and small cap stocks, seeking to provide steady returns. The 3-year lock-in period, allows fund managers to select growth oriented stocks with a long-term perspective without day-to-day liquidity pressures.

## Key benefits

- ❑ It offers investors Tax savings with a unique 'Growth' dimension on account of long term equity investments. (Eligible for tax deduction upto the limits specified u/s 80C of the Income Tax Act, 1961)
- ❑ The dividend income is Tax free.
- ❑ The scheme offers significant advantages in terms of:
  - potential for higher returns
  - shorter lock-in period of 3 years compared to traditional tax saving instruments.

## Invest in this fund, if you:

- ➔ looking for tax savings coupled with benefits of long-term equity investments

## Scheme Key Features

Options	Min. Application Amount	Min. Additional Investment
Growth & Dividend	₹ 500 plus in multiples of ₹ 1/-	₹ 500 & in multiples thereof



You can also start investing through our **Systematic Investment Plan (SIP)**. To know the suitable SIP amount to meet your goals, use our SIP calculators on our website [www.icicipruamc.com](http://www.icicipruamc.com) or consult your financial advisor.

**Morningstar Rating Methodology:** ICICI Prudential Tax Plan (Dividend option) has been rated 5 Star in the India OE ELSS (Tax Savings) Category, denoting the fund is in the top 10% category in terms of risk adjusted returns. Total Universe: 62 schemes. Rating is based on NAV provided by respective fund for the 3 year period ended 31-01-2012. Loads are not considered for the rating purpose. For detailed methodology please refer [www.morningstar.co.in](http://www.morningstar.co.in).

**Value Research Rating Methodology:** ICICI Prudential Tax Plan has been rated 4 stars in Equity - Tax Planning category out of 29 schemes denoting the fund is in the next 22.5% category after top 10%, in terms of historical risk adjusted returns. Rating is based on weighted average monthly returns for last 3 & 5 year periods ended 31-01-2012. For detailed methodology refer [www.valueresearchonline.com](http://www.valueresearchonline.com). These ratings do not take into consideration any entry or exit load. Value Research does not guarantee the accuracy.

Tax deductions upto the limits specified under Section 80C of the Income Tax Act is applicable on an investment under Equity Linked Savings Scheme (ELSS). Investments in ELSS are subject to market risks and the NAV of units of ELSS may go up or down, depending on the factors and forces affecting the capital markets. Partial or pre mature withdrawals are not permitted in ELSS. Investors shall read and understand risk factors before making an investment decision. **Statutory Details:** Settlor of ICICI Prudential Mutual Fund (IPMF): ICICI Bank Ltd. and Prudential plc; IPMF was set up as a Trust sponsored by the settlor in accordance with the provisions of Indian Trust Act, 1882. **Trustee:** ICICI Prudential Trust Ltd. (IPTL); **Investment Manager:** ICICI Prudential Asset Management Co. Ltd. (IPAMCL); IPTL & IPAMCL are incorporated under Companies Act, 1956. **Liability:** Liability of IPMF/Sponsors/IPTL/ IPAMCL is limited to ₹ 22.2 lacs collectively. Past performance of the Sponsors, AMC, Fund, and Trustee has no bearing on the expected performance of the mutual fund or any of its schemes.

**Risk Factors:** All investments in Mutual Fund and securities are subject to market risks and the NAV of the Schemes may go up or down, depending upon the factors and forces affecting the securities markets and there can be no assurance that the fund's objectives will be achieved. ICICI Prudential Tax Plan (IPTP) (An open-ended Equity Linked Saving Scheme). The primary investment objective of the Scheme is to seek to generate long-term capital appreciation from a portfolio that is invested predominantly in equity and equity related securities. However, there can be no assurance that the investment objective of the Scheme will be realized. Investments in the scheme may be affected by trading volumes, settlement periods, volatility, price fluctuations and risks such as liquidity, market, currency, lending & borrowing, credit & interest rate. **Entry Load:** Not Applicable, **Exit Load:** Nil. IPTP is only the name of the scheme and does not in any manner indicate either the quality of the Scheme or its future prospects and returns. Mutual Fund investments are subject to market risks. Please read Scheme Information Document and Statement of Additional Information carefully before investing.