

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice – cum – Addendum to the Scheme Information Document of ICICI Prudential Medium Term Plan (the Scheme)

Notice is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following change in the exit load, in terms of the enabling provisions of the Scheme Information Document (SID) of the Scheme with effect from October 11, 2012.

Exit load of the Scheme is as follows:

- i) 0.50% of the applicable Net Asset Value - if the amount sought to be redeemed or switched out is invested for a period of upto 1 month from the date of allotment;
- ii) Nil - if the amount sought to be redeemed or switched out is invested for a period of more than 1 month from the date of allotment.

Further, the Scheme will be available for fresh purchases/additional purchases/switch-ins on and from October 11, 2012, till further notice.

Investors are requested to note the above changes. The change in the exit load shall be applicable for prospective investments only.

All the other provisions of the SID /addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID / addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai

Date : October 10, 2012

Sd/-

Authorised Signatory

No. 007/10/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.