

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice – cum – Addendum to the Scheme Information Document of ICICI Prudential Long Term Plan (the Scheme)

NOTICE is hereby given that the Trustees of ICICI Prudential Mutual Fund (the Fund) have approved the following changes in terms of the enabling provisions of the Scheme Information Document of the Scheme with effect from June 12, 2012.

Change in the exit load structure under all the options of the Scheme:

Particulars	Exit Load
If the amount, sought to be redeemed or switched out, is invested for a period of up to 12 months from the date of allotment –	2 % of the applicable NAV
If the amount, sought to be redeemed or switched out, is invested for a period of more than 12 months from the date of allotment –	Nil

The existing provision relating to non-applicability of exit load in case of switch outs will cease to exist with effect from June 12, 2012.

Investors are requested to take a note of the above changes. The above stated changes will be applicable for prospective investments.

All the other provisions of the Scheme Information Document except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the Scheme Information Document of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai

Date : June 08, 2012

Sd/-

Authorised Signatory

No. 007/06/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at
www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.