

# ICICI Prudential Mutual Fund

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## **NOTICE TO THE UNITHOLDERS OF ICICI PRUDENTIAL MUTUAL FUND** **Introduction of ICICI Prudential Value Systematic Transfer Plan (Value STP)**

Investors are requested to note that a facility has been introduced known as **ICICI Prudential Value Systematic Transfer Plan (Value STP)** for the benefit of the Unitholders with immediate effect.

- 1) In this facility, unit holder(s) can opt to transfer an amount at regular intervals from a designated open-ended Scheme(s) of ICICI Prudential Mutual Fund ("Transferor Scheme") to the Growth Option of a designated open-ended Scheme(s) of ICICI Prudential Mutual Fund ("Transferee Scheme"). It includes a feature of a '**Reverse Transfer**' from the Transferee Scheme into the Transferor Scheme, in order to achieve the specified Target Investment Value [(first installment amount) X (number of installments paid; including the current installment)] on each transfer date in the Transferee Scheme, subject to the terms and conditions of Value STP.
- 2) In Value STP, transfers into the Transferee Scheme from the Transferor Scheme are made to achieve the Total Target Investment Value [first installment amount) X (total no. of installments specified by the unitholders)] in the Transferee Scheme. This is done by transferring an amount at regular intervals in a way that it increases the Target Investment Value of units in the Transferee Scheme systematically, by a fixed amount (i.e. the first installment amount specified by the Unitholder) on the date of each transfer for the tenure of the Value STP. The amount to be transferred will be arrived at on the basis of the difference between the Target Investment Value and the Market Value of the holdings in the Transferee Scheme on the date of transfer.
- 3) Value STP offers a transfer facility at Weekly, Monthly and Quarterly intervals. The Unit holder is free to choose the frequency of such transfers.
- 4) Value STP has the following features:
  - i. **Transfer:** The first Value STP installment will be processed for the first installment amount specified by the Unitholder at the time of enrollment. From the second Value STP installment onwards, the transfer amount may be higher/lower than the first installment amount, as derived by the formula stated below:  
[(First installment amount) X (Number of installments paid including the current installment)] - (Market Value of the investments transferred through VALUE STP in the Transferee Scheme on the date of transfer)  
In case the amounts (as specified above) to be transferred are not available in the Transferor Scheme in the unit holder's account, the residual amount will be transferred to the Transferee Scheme and Value STP will be closed.
  - ii. **Reverse Transfer:** On the date of transfer, if the market value of the investments in the Transferee Scheme through Value STP is higher than the Target Investment Value for that month [(first installment amount) X (number of installments paid; including the current installment)], then a reverse transfer will be effected from the Transferee Scheme to the Transferor Scheme, to the extent of the difference in the amount, in order to arrive at the Target Investment Value for that month.
- 5)(a) The minimum amount per Value STP installment shall be as follows:
  - Weekly & Monthly Interval: Rs. 1,000 and any amount thereafter
  - Quarterly Interval: Rs. 3,000 and any amount thereafter(b) There should be a minimum of 6 installments for enrolment under Weekly and Monthly Value STP and 2 installments for Quarterly Value STP.  
(c) The minimum unit holder's account balance or a minimum amount of application at the time of Value STP enrolment should be Rs. 12,000 in the Transferor Scheme.
- 6) **Load Structure:** In respect of units created under Value STP enrollments made in the above-mentioned Transferor and Transferee Scheme(s) (and in Transferor Scheme for instances of Reverse Transfer), the Load Structure prevalent at the time of enrolment shall govern the investors during the tenure of the Value STP
- 7) **Applicability on Schemes:**
  1. **From / Transferor Schemes:** All open ended fixed income and money market schemes of ICICI Prudential Mutual Fund where STP is allowed
  2. **To / Transferee Schemes:** All equity oriented and hybrid schemes of ICICI Prudential Mutual Fund and ICICI Prudential Regular Gold Savings Fund (an open ended fund of fund) where STP is allowed.
  3. This facility is available only for units held / to be held in a Non-demat Mode in the Transferor and the Transferee Scheme.

The above list is subject to change from time to time. The Trustee reserves the right to change/modify the terms and conditions of Value STP or withdraw the Value STP at a later date. For the terms and conditions of Value STP, contact the nearest ISC or visit our website [www.icicipruamc.com](http://www.icicipruamc.com)

**All the other provisions of the Scheme Information Documents/addendums except as specifically modified herein above remain unchanged till further notice.**

**This Notice forms an integral part of the Scheme Information Document/ addendums of the Schemes of ICICI Prudential Mutual Fund, as amended from time to time.**

For ICICI Prudential Asset Management Company Limited

Place: Mumbai  
Date : March 13, 2012  
No. 010/03/2012

Sd/-  
Authorised Signatory

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)



**Mutual Fund investments are subject to market risks, read all Scheme related documents carefully.**