



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

—TARAKKI KAREINI

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

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Notice-cum-addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Regular Income Fund (Income is not assured and is subject to the availability of distributable surplus), ICICI Prudential Advisor Series – Dynamic Accrual Plan, ICICI Prudential Advisor Series – Cautious , ICICI Prudential Income Plan and ICICI Prudential Equity Income Fund (the Schemes)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the change in the exit load structure under the Schemes with effect from May 02, 2017. The exit load of the Schemes is revised as follows:

Scheme Name	Exit Load Structure
ICICI Prudential Regular Income Fund (Income is not assured and is subject to the availability of distributable surplus)	i. If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 3 months from the date of allotment – 0.50 % of applicable NAV. ii. For redemption/switch-out of units after 3 months from the date of allotment – Nil.
ICICI Prudential Advisor Series – Dynamic Accrual Plan	i. If units purchased or switched in from another scheme of the Fund are redeemed or switched out upto 10% of the units (the limit) within 6 months from the date of allotment - NIL. ii. If units purchased or switched in from another scheme of the Fund are redeemed or switched out in excess of the limit within 6 months from the date of allotment – 0.50% of the applicable Net Asset Value (NAV). iii. If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 6 months from the date of allotment – NIL.
ICICI Prudential Advisor Series – Cautious Plan	i. If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 1 month from the date of allotment – 0.25 % of applicable NAV. ii. For redemption/switch-out of units after 1 month from the date of allotment – Nil.
ICICI Prudential Income Plan	i. If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 1 month from the date of allotment – 0.25 % of applicable NAV. ii. For redemption/switch-out of units after 1 month from the date of allotment – Nil.
ICICI Prudential Equity Income Fund	i. If units purchased or switched in from another scheme of the Fund are redeemed or switched out up to 10% of units within 1 Year from the date of allotment – Nil ii. If units purchased or switched in from another scheme of the Fund are redeemed or switched out more than 10% of units within 1 Year from the date of allotment - 1% of applicable NAV\$\$ iii. If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 1 year from the date of allotment - Nil. \$\$ Switches made to equity schemes (open and closed ended*) within 1 Year from the date of allotment - Nil *Closed ended equity schemes during their New Fund Offer Period.

The revision in exit load shall be applicable on a prospective basis to all the transactions including Lumpsum, Systematic Investment Plan, and Systematic Withdrawal Plan where registrations/enrollments have been done on or after the effective date.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai

Date : April 27, 2017

No. 036/04/2017

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.