

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Banking and PSU Debt Fund (the Scheme)

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) have approved the following change in terms of the enabling provisions of the Scheme Information Document of the Scheme with effect from July 22, 2013.

Change in the exit load:

Particulars	Exit Load
If the amount, sought to be redeemed or switched out, is invested for a period of up to 15 days from the date of allotment	0.25 % of the applicable NAV
If the amount, sought to be redeemed or switched out, is invested for a period of more than 15 days from the date of allotment	Nil

Investors are requested to note the above change. The above stated change will be applicable for prospective investments.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : July 19, 2013
No. 014/07/2013

Sd/-
Authorised Signatory

CALL

MTNL/BSNL : 1800 222 999
Others : 1800 200 6666

Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.