

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice - cum - Addendum to the Scheme Information Document (SID) and Key Information Memorandum (KIM) of ICICI Prudential Blended Plan - Plan A and ICICI Prudential Equity - Arbitrage Fund (the Schemes)

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved following change in terms of the enabling provisions contained in the SID and KIM with effect from April 25, 2013

Change in the exit load structure under all the Plans and options of the Schemes:

- a) if the amount sought to be redeemed or switched out is invested for a period of upto 3 months from the date of allotment - 0.50% of the applicable Net Asset Value;
- b) if the amount sought to be redeemed or switched out is invested for a period of more than 3 months from the date of allotment - Nil.

Investors are requested to take a note of the above change. The above stated change will be applicable for prospective investments.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/ addenda of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : April 23, 2013

Sd/-
Authorised Signatory

No. 013/04/2013

CALL

MTNL/BSNL : 1800 222 999

Others : 1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.