

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-addendum to the Scheme Information Document (SID) / Key Information Memorandum (KIM) of

ICICI Prudential Capital Protection Oriented Fund III - Plan E - 60 Months Plan (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) Period:

The NFO period of the Scheme has been extended till Thursday, January 31, 2013.

Accordingly, MICR and Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto January 31, 2013. Switch-in requests will be accepted upto January 31, 2013 till the cutoff time applicable for switches.

The investors are requested to note the above stated change.

This Notice-cum-addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : January 24, 2013

No. 014/01/2013

Sd/-

Authorised Signatory

CALL

MTNL/BSNL : 1800 222 999

Others : 1800 200 6666

Or, apply online at www.icicipruamc.com



The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed / assured returns.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.