

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-addendum to the Scheme Information Document (SID) / Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan J (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme whose New Fund Offer opens on July 23, 2013 and closes on July 25, 2013:

It may be noted that MICR cheques will be accepted till the end of business hours upto July 23, 2013 (Tuesday). Switch-in requests from equity schemes will be accepted upto July 23, 2013 till the cut-off time applicable for switches.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/ KIM of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : July 19, 2013

No. 016/07/2013

Sd/-

Authorised Signatory

CALL

MTNL/BSNL : 1800 222 999

Others : 1800 200 6666

Or, apply online at www.icicirpamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.