



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Value Discovery Fund and ICICI Prudential Focused Bluechip Equity Fund (the Schemes)

Notice-cum-addendum is hereby given to all the investors/unitholders of ICICI Prudential Mutual Fund (the fund) that the minimum number of installments under monthly Systematic Investment Plan (SIP) under the Schemes have been changed from 12 installments to 6 installments with effect from June 23, 2016.

The SID and KIM of the said schemes shall inter alia stand modified across various sections, wherever applicable.

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : June 21, 2016

No. 019/06/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.