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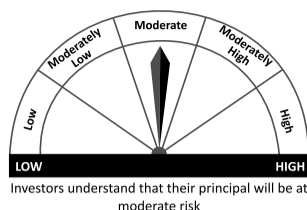
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Notice for ICICI Prudential Fixed Maturity Plan - Series 72 - 785 Days Plan O (the Scheme)

This Product is suitable for investors who are seeking*:

- Medium term savings solution
- A Debt Fund that seeks to generate income by investing in a portfolio of fixed income securities/debt instruments maturing on or before the maturity of the Scheme.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



NOTICE-CUM-ADDENDUM is hereby given to all the investors of the Scheme, in terms of enabling provisions of Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, for rolling over (extension of maturity date) of the Scheme.

Pursuant to provision to Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, it is proposed to roll over (extend the maturity date) the Scheme to May 16, 2017. The existing maturity date is April 6, 2016. The details and material terms of such roll over (extension of maturity date) are as follows:

- Purpose** - The purpose of the roll over (extension of maturity date) is to continue to benefit from the prevailing yields in the fixed income market taking into consideration the current economic and regulatory environment.
- Period** - 405 days. Accordingly, the revised maturity date of the Scheme will be May 16, 2017.
- Extended Maturity Date** - May 16, 2017 (or immediately following business day if the maturity date falls on a non-business day.)
- Date of Roll over** - April 7, 2016 (or immediately following business day if the maturity date falls on a non-business day.)
- Terms of roll over** (extension of maturity date) - Upon roll over of the Scheme, certain provisions of the Scheme stand modified. The existing and modified provisions are stated below:

Sr. No.	Particulars	Existing provisions	Modified provisions																																																		
1.	Asset Allocation	<p>Under normal circumstances, the asset allocation of the Scheme and the credit rating of the instruments will be as follows:</p> <table border="1"> <thead> <tr> <th rowspan="2">Instruments</th> <th colspan="2">Indicative allocations (% of total assets)</th> <th rowspan="2">Risk Profile</th> </tr> <tr> <th>Maximum</th> <th>Minimum</th> </tr> </thead> <tbody> <tr> <td>Debt Instruments including securitized debt</td> <td>100</td> <td>70</td> <td>Low to Medium</td> </tr> <tr> <td>Money Market instruments</td> <td>30</td> <td>0</td> <td>Low to Medium</td> </tr> </tbody> </table> <p>The Scheme will not have any exposure to derivatives. If the Scheme decides to invest in securitized debt (Single loan and/or Pool loan Securitised debt), it could be upto 25% of the corpus of the Scheme. In the event of any deviation from the asset allocation stated above, the Fund Manager shall review and rebalance the portfolio within 30 days from the date of such deviation.</p> <p>The Scheme will have exposure in the following instruments:</p> <table border="1"> <thead> <tr> <th rowspan="2">Instruments</th> <th colspan="2">Credit Rating</th> </tr> <tr> <th>A</th> <th>A1</th> </tr> </thead> <tbody> <tr> <td>NCDs</td> <td>100%</td> <td>-</td> </tr> </tbody> </table> <p>The Scheme will not have any exposure to Securitised Debt. The tenure of the Scheme is 785 Days from the date of the allotment.</p> <ol style="list-style-type: none"> The Scheme shall endeavour to invest in instruments having credit rating as indicated above or higher. In case instruments/securities as indicated above are not available, taking into account risk - reward analysis of such instruments/securities, the Scheme may invest in Certificate of Deposits (CDs) of banks having highest ratings/CBLOs/Reverse Repo and Repo in Government Securities/Government Securities/T-Bills. All investment shall be made based on the rating prevalent at the time of investment. In case instrument/security is rated by more than one rating agency, the most conservative rating would be considered. The Scheme would not invest in unrated securities (except CBLOs/Reverse Repo and Repo in Government Securities/Government Securities/T-bills) and derivatives. Post New Fund Offer period and towards the maturity of the Scheme, there may be higher allocation to cash and cash equivalent. In the event of any deviations from the ceiling of credit ratings specified for any instrument, the same shall be rebalanced within 30 days from the date of the said deviation. Securities with rating A shall include A+ and A-. Further, the allocation may vary during the tenure of the Scheme. Some of these instances are: (i) coupon inflow; (ii) the instrument is called or bought back by the issuer (iii) in anticipation of any adverse credit event. In case of such deviations, the Scheme may invest in Bank CDs of highest rating/CBLOs/Reverse Repo and Repo in Government Securities/Government Securities/T-Bills. <p>There would not be any variation from the intended portfolio allocation as stated in the launch Scheme Information Document/Key Information Memorandum on the final allocation, except as specified in point nos. 1, 2, 5, 6 and 8.</p> <p>In the event of any deviation from the asset allocation stated above, the Fund Manager shall review and rebalance the portfolio within 30 days from the date of such deviation except in case where the deviation is on account of the conditions stated in point 1, 2, and 8 above.</p>	Instruments	Indicative allocations (% of total assets)		Risk Profile	Maximum	Minimum	Debt Instruments including securitized debt	100	70	Low to Medium	Money Market instruments	30	0	Low to Medium	Instruments	Credit Rating		A	A1	NCDs	100%	-	<p>Under normal circumstances, the asset allocation of the Scheme and the credit rating of the instruments will be as follows:</p> <table border="1"> <thead> <tr> <th rowspan="2">Instruments</th> <th colspan="2">Indicative allocations (% of total assets)</th> <th rowspan="2">Risk Profile</th> </tr> <tr> <th>Maximum</th> <th>Minimum</th> </tr> </thead> <tbody> <tr> <td>Debt Instruments including Government Securities</td> <td>100</td> <td>70</td> <td>Low to Medium</td> </tr> <tr> <td>Money Market instruments</td> <td>30</td> <td>0</td> <td>Low to Medium</td> </tr> </tbody> </table> <p>The Cumulative Gross Exposure in any of the above cases will not exceed 100% of the Net Assets of the Scheme. 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Such deviation for NCDs/CDs may exist till suitable instruments of desired credit quality are available. All investment shall be made based on the rating prevalent at the time of investment. In case security is rated by more than one rating agency, the most conservative rating would be considered. In case of downgrades of a particular instrument, the Fund Manager shall endeavor to rebalance the portfolio on a best effort basis within 30 days, provided such a rebalancing is possible on risk reward analysis. The Scheme would not invest in unrated securities (except CBLOs/Reverse Repo and Repo in Government Securities/Government Securities/T-bills) and derivatives. Post roll over and towards the revised maturity of the Scheme, there may be higher allocation to cash and cash equivalent. In the event of any deviations from the floor and ceiling of credit ratings specified for any instrument, the same shall be rebalanced within 30 days from the date of the said deviation. Securities with rating A1 and A shall include A1+ and A1-, A+ and A- respectively. Further, the allocation may vary during the tenure of the Scheme. Some of these instances are: (i) coupon inflow; (ii) the instrument is called or bought back by the issuer (iii) in anticipation of any adverse credit event. In case of such deviations, the Scheme may invest in CDs of highest rating/CBLOs/Reverse Repo and Repo in Government Securities/T-Bills. <p>There would not be any variation from the intended portfolio allocation as stated above, except as specified in point nos. 1, 2, 3, 5, 6 and 8.</p> <p>In the event of any deviation from the asset allocation stated above, the Fund Manager shall review and rebalance the portfolio within 30 days from the date of such deviation except in case where the deviation is on account of the conditions stated in point 1, 2, 3, and 8 above.</p>	Instruments	Indicative allocations (% of total assets)		Risk Profile	Maximum	Minimum	Debt Instruments including Government Securities	100	70	Low to Medium	Money Market instruments	30	0	Low to Medium	Instruments	Credit Rating		A	A1	NCDs	80-85%	-	CPs	-	15-20%	CDs	-	0-5%
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2.	Maturity Provision	The tenure of the Scheme will be 785 days from the date of allotment.	The tenure of the Scheme will be 405 days from the date of roll over and will mature on May 16, 2017.																																																		

6. Other details of the Scheme:

The Net assets under management under the Scheme and the Net Asset Value (NAV) of different plans/options under the Scheme are as given below:

As on March 14, 2016

	AUM (in ₹)	NAV (₹ Per unit)
ICICI Prudential FMP Series 72 - 785 Days Plan O - Cumulative option	39,08,95,357.46	12.0230
ICICI Prudential FMP Series 72 - 785 Days Plan O - Dividend Payout option	1,79,34,371.43	11.3509
ICICI Prudential FMP Series 72 - 785 Days Plan O - Direct - Cumulative option	40,10,17,603.59	12.1504
ICICI Prudential FMP Series 72 - 785 Days Plan O - Direct - Dividend Payout option	1,54,360.76	11.4341

The portfolio of the Scheme as on March 15, 2016 is also produced below for the information of the investor:

ICICI Prudential Fixed Maturity Plan - Series 72 - 785 Days Plan O

Company/Issuer/ Instrument Name	Industry/ Rating	Quantity	Exposure/ Market Value (₹ Lakh)	% to NAV
Non-Convertible debentures/ Bonds.				
Kotak Mahindra Prime Ltd.	CRISIL AAA	130	1300.54	16.05%
Sundaram BNP Paribas Home Finance Ltd.	CARE AA+	130	1589.46	19.62%
CPs and CDs			2789.99	34.44%
Syndicate Bank	CARE A1+	800	796.47	9.83%
Punjab & Sind Bank	ICRA A1+	700	698.66	8.62%
IndusInd Bank	CRISIL A1+	500	498.57	6.15%
HDFC Bank Ltd.	CRISIL A1+	800	796.29	9.83%
CBLO			2137.95	26.39%
Other Current Assets			284.06	3.51%
Total Net Assets			8102.01	100.00%

All the other provisions of the Scheme Information Document (SID)/Key Information Memorandum (KIM)/addenda except as specifically modified herein above remain unchanged. Please refer to the Statement of Additional Information, for updated taxation provision. For more information, you may also consult your tax or financial advisor.

As an investor of the Scheme, you may choose to indicate your consent in the approval slip available on our website viz. www.icicipruamc.com. The approval slip can be submitted either at the nearest branch of ICICI Prudential Asset Management Company Ltd. or at any of the service locations of Computer Age Management Services Private Limited. Alternatively, you may also provide your consent to roll over by writing to us at trxn@icicipruamc.com through your email id registered with us. In case you do not consent to the said changes, your investment under the Scheme shall be redeemed at applicable NAV on the existing maturity date. If the units are held in dematerialized form, investors are requested to contact their Depository Participant.

The cut-off time to submit the approval slip or send the consent mail for the rollover is 6 p.m. on the maturity date. Any request received after 6 p.m. will not be processed. Please note that the approval slip or the mail should have Investor's name, folio number and the Scheme name, failing which the roll over request may not be accepted.

In view of the individual nature of the implications, each Unit holder is advised to consult his or her own tax advisors/financial advisors with respect to the specific amount of tax and other implications arising out of his or her participation in the Resetting the maturity of the Scheme.

The Trustee/AMC reserves the right to change/modify the provisions mentioned above at a later date.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai

Date : March 29, 2016

No. 022/03/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.