



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

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Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Regular Savings Fund (the Scheme)

Notice-cum-addendum is hereby given that the Trustees of ICICI Prudential Mutual Fund (the Fund) has approved the change in the exit load structure under the Scheme with effect from October 05, 2016.

- i) If units purchased or switched in from another scheme of the Fund are redeemed or switched out upto 10% of the units (the limit) within 1 year from the date of allotment - NIL.
- ii) If units purchased or switched in from another scheme of the Fund are redeemed or switched out in excess of the limit within 1 Year from the date of allotment - 1% of the applicable Net Asset Value (NAV).
- iii) If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 1 Year from the date of allotment - NIL.

The revision in exit load shall be applicable on a prospective basis to all the transactions including Lumpsum, Systematic Investment Plan, and Systematic Withdrawal Plan where registrations/enrollments have been done on or after the effective date.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : September 30, 2016

No. 001/10/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.