



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

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Notice-cum-addendum to Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Value Fund - Series 10 (the Scheme)

Notice is hereby given that the Scheme will now be managed by Mr. Mrinal Singh and Mr. Vinay Sharma, in addition to the other Schemes managed by them, with immediate effect.

The above provisions will be in force till further notice.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM and addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : December 12, 2016

Authorised Signatory

No. 009/12/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.