



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 72 - 785 Days Plan O (the Scheme)

Notice is hereby given to all the investors/unit holders of the Scheme that February 22, 2016* has been approved as the record date for declaration of following dividend under the dividend plans/options under the Scheme. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of Unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Scheme, at the close of business hours on the record date.

Plans/Options under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#\$	NAV as on February 15, 2016 (₹ Per unit)
Dividend	0.05	11.3380
Direct Plan - Dividend	0.05	11.4186

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Scheme.

* or the immediately following Business Day, if that day is a Non - Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : February 16, 2016

Authorised Signatory

No. 013/02/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.