



# ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

**Corporate Office:** One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051.

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## Notice to the Investors/Unit holders of ICICI Prudential Balanced Fund, ICICI Prudential Banking & Financial Services Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Long Term Equity Fund (Tax Saving) and ICICI Prudential Technology Fund (the Schemes)

Notice is hereby given to all the Investors/Unit holders of the Schemes that February 19, 2016\* has been approved as the record date for declaration of following dividend under the dividend plans/options under the Schemes. Accordingly, dividend will be paid to all the Unit holders/beneficial owners whose names appear in the register of Unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on February 11, 2016 (₹ Per unit)
<b>ICICI Prudential Balanced Fund \$</b>		
Monthly Dividend	0.12	19.76
Direct Plan - Monthly Dividend	0.12	22.68
<b>ICICI Prudential Banking &amp; Financial Services Fund \$</b>		
Dividend	1.00	22.42
<b>ICICI Prudential Long Term Equity Fund (Tax Saving) \$</b>		
Dividend	1.50	21.13
Direct Plan - Dividend	1.50	25.68
<b>ICICI Prudential Technology Fund \$</b>		
Dividend	1.50	29.69
<b>ICICI Prudential Blended Plan - Plan A @</b>		
Dividend	0.0409	13.6299
Direct Plan - Dividend	0.0456	13.6851
<b>ICICI Prudential Equity - Arbitrage Fund @</b>		
Dividend	0.0545	13.7727
Direct Plan - Dividend	0.0629	14.2430

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

\* or the immediately following Business Day, if that day is a Non-Business Day.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : February 13, 2016

**Authorised Signatory**

No. 009/02/2016

**CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**