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Notice to the Investors/Unit holders of ICICI Prudential Income Plan, ICICI Prudential Savings Fund, ICICI Prudential Regular Savings Fund, ICICI Prudential Regular Income Fund (An open ended income fund. Income is not assured and is subject to availability of distributable surplus.), ICICI Prudential Flexible Income Plan, ICICI Prudential Ultra Short Term Plan, ICICI Prudential Dynamic Bond Fund, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential MIP 25 (An open ended income fund. Monthly Income is not assured and is subject to availability of distributable surplus.) (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that March 31, 2017* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 100/- each) \$#	NAV as on March 23, 2017 (₹ Per unit)
ICICI Prudential Savings Fund		
Quarterly Dividend	1.9650	104.2901
Direct Plan - Quarterly Dividend	2.1807	105.3684
ICICI Prudential Flexible Income Plan		
Quarterly Dividend	1.7998	104.6380
Direct Plan - Quarterly Dividend	1.8330	104.7748
Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on March 23, 2017 (₹ Per unit)
ICICI Prudential Income Plan \$#		
Half Yearly Dividend	0.2432	11.1066
Direct Plan - Half Yearly Dividend	0.3111	11.8182
Direct Plan - Quarterly Dividend	0.0140	12.0155
ICICI Prudential Regular Savings Fund \$#		
Quarterly Dividend	0.1698	10.5380
Direct Plan - Quarterly Dividend	0.2077	11.1346
Half Yearly Dividend	0.3702	10.6538
Direct Plan - Half Yearly Dividend	0.4369	11.0439
ICICI Prudential MIP 25 (An open ended income fund. Monthly Income is not assured and is subject to availability of distributable surplus.) \$#		
Quarterly Dividend	0.4837	11.9239
Direct Plan - Quarterly Dividend	0.6160	13.7859
ICICI Prudential Regular Income Fund (An open ended income fund. Income is not assured and is subject to availability of distributable surplus.) \$#		
Quarterly Dividend	0.1870	10.6960
Direct Plan - Quarterly Dividend	0.2190	10.8872
ICICI Prudential Ultra Short Term Plan \$#		
Retail Quarterly Dividend	0.1484	10.7069
Quarterly Dividend	0.1483	10.7004
Direct Plan - Quarterly Dividend	0.0005	11.8925
ICICI Prudential Dynamic Bond Fund \$#		
Quarterly Dividend	0.0390	10.3495
Direct Plan - Quarterly Dividend	0.0606	10.3766
ICICI Prudential Equity - Arbitrage Fund @		
Dividend	0.0420	13.7839
Direct Plan - Dividend	0.0400	14.5505

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

@ The dividend amount payable will be dividend per unit as mentioned above or the distributable surplus to the extent of NAV movement since previous record date, available as on record date.

Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 25, 2017

Authorised Signatory

No. 027/03/2017

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.