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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund II - Quarterly Interval Plan C, ICICI Prudential Multiple Yield Fund - Series 4 - 1825 Days - Plan A and ICICI Prudential Equity Income Fund (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that December 21, 2016* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on December 14, 2016 (₹ Per unit)
ICICI Prudential Interval Fund II - Quarterly Interval Plan C @#		
Retail Dividend	0.1707	10.1709
Dividend	0.1707	10.1710
Direct Plan - Dividend	0.1720	10.1723
ICICI Prudential Multiple Yield Fund - Series 4 - 1825 Days - Plan A \$#		
Dividend	0.0500	12.6107
Direct Plan - Dividend	0.0500	12.8918
ICICI Prudential Equity Income Fund \$		
Quarterly Dividend	0.12	11.22
Direct Plan - Quarterly Dividend	0.12	11.34

@The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

\$The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

#Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

The Specified Transaction Period (STP) of ICICI Prudential Interval Fund II - Quarterly Interval Plan C (IFII-QIPC) is December 20, 2016 to December 21, 2016. Since the record date for declaring dividend and STP date under IFII-QIPC coincides, the following provision (i) and (ii) will be applicable, for payment of dividend under IFII-QIPC:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on December 21, 2016 * the ex-dividend NAV** of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions/switch-out requests received till 3.00 p.m. on December 21, 2016 * the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

**In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : December 15, 2016

Authorised Signatory

No. 011/12/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.