

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

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Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

**Notice to the Investors/Unit holders of ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Equity Income Fund, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan I and ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan H (the Schemes)**

Notice is hereby given to all the investors/unit holders of the Schemes that September 02, 2016\* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on August 25, 2016 (₹ Per unit)
<b>ICICI Prudential Equity Income Fund \$</b>		
Monthly Dividend	0.04	10.94
<b>ICICI Prudential Balanced Advantage Fund \$</b>		
Monthly Dividend	0.07	13.93
<b>ICICI Prudential Equity - Arbitrage Fund @</b>		
Dividend	0.0713	13.8220
<b>ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan I \$#</b>		
Dividend	0.0500	12.0388
Direct Plan - Dividend	0.0500	12.1124
<b>ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan H \$#</b>		
Dividend	0.0500	12.2492

@ The dividend amount payable will be dividend per unit as mentioned above or the distributable surplus to the extent of NAV movement since previous record date, available as on record date.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

# Subject to deduction of applicable dividend distribution tax.

\* or the immediately following Business Day, if that day is a Non-Business Day.

**It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Date : August 27, 2016

No. 025/08/2016

Sd/-

**Authorised Signatory**

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**