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Notice to the Investors/Unit holders of ICICI Prudential Balanced Fund, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Corporate Bond Fund, ICICI Prudential Regular Savings Fund and ICICI Prudential Interval Fund II - Quarterly Interval Plan C (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that March 18, 2016* has been approved as the record date for declaration of the following dividend under the plans/options under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on March 10, 2016 (₹ Per unit)
ICICI Prudential Balanced Fund \$		
Monthly Dividend	0.12	20.67
Direct Plan - Monthly Dividend	0.12	23.78
ICICI Prudential Equity - Arbitrage Fund @		
Dividend	0.0638	13.7820
Direct Plan - Dividend	0.0709	14.2510
ICICI Prudential Blended Plan - Plan A @		
Dividend	0.0490	13.6380
Direct Plan - Dividend	0.0521	13.6916
ICICI Prudential Corporate Bond Fund \$#		
Half Yearly Dividend	0.3185	10.7291
Plan B - Half Yearly Dividend	0.3275	10.6760
Direct Plan - Half Yearly Dividend	0.3719	10.9344
ICICI Prudential Regular Savings Fund \$#		
Annual Dividend	0.6950	10.6950
Direct Plan - Annual Dividend	0.5587	10.7709
ICICI Prudential Interval Fund II - Quarterly Interval Plan C @#		
Retail Dividend	0.1597	10.1599
Dividend	0.1597	10.1600
Direct Plan - Dividend	0.1609	10.1612

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of the ICICI Prudential Interval Fund II - Quarterly Interval Plan C is March 17, 2016* to March 18, 2016*. Since the record date for declaring dividend and STP date under ICICI Prudential Interval Fund II - Quarterly Interval Plan C coincides, the following provision (i) and (ii) will be applicable, for payment of dividend under ICICI Prudential Interval Fund II - Quarterly Interval Plan C:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on March 18, 2016* the ex-dividend NAV** of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions/switch-out requests received till 3.00 p.m. on March 18, 2016*, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

** In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : March 12, 2016

Sd/-
Authorised Signatory

No. 008/03/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.