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Notice to the Investors/Unit holders of ICICI Prudential Income Plan, ICICI Prudential Regular Savings Fund, ICICI Prudential Interval Fund II - Quarterly Interval Plan D and ICICI Prudential Multiple Yield Fund Series 5 - 1100 Days - Plan A (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that March 30, 2016* has been approved as the record date for declaration of the following dividend under the plans/options under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on March 22, 2016 (₹ Per unit)
ICICI Prudential Income Plan \$		
Half Yearly Dividend	0.3641	11.1532
Institutional - Dividend Half Yearly	0.3723	10.8368
Direct Plan - Half Yearly Dividend	0.4485	11.8729
ICICI Prudential Regular Savings Fund \$		
Half Yearly Dividend	0.3194	10.5570
Direct Plan - Half Yearly Dividend	0.3867	10.9419
ICICI Prudential Interval Fund II - Quarterly Interval Plan D @		
Retail Dividend	0.1547	10.2298
Dividend	0.1537	10.1540
Direct Plan - Quarterly Dividend Payout	0.1543	10.1544
Direct Plan - Dividend	0.1543	10.1546
ICICI Prudential Multiple Yield Fund Series 5 - 1100 Days - Plan A \$		
Dividend	0.0500	11.9547
Direct Plan - Dividend	0.0500	12.2113

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of ICICI Prudential Interval Fund II - Quarterly Interval Plan D is March 30, 2016* to March 31, 2016*. Since the record date for declaring dividend and STP date under ICICI Prudential Interval Fund II - Quarterly Interval Plan D coincides, the following provision (i) and (ii) will be applicable, for payment of dividend under ICICI Prudential Interval Fund II - Quarterly Interval Plan D:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on March 30, 2016* the ex-dividend NAV** of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions/switch-out requests received till 3.00 p.m. on March 30, 2016*, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

** In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 24, 2016

No. 019/03/2016

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.