



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 78 - 1156 Days Plan U (the Scheme)

Extension of New Fund Offer (NFO) period of the Scheme:

The NFO period of the Scheme has been extended till March 29, 2016 (Tuesday).

Accordingly MICR cheques will be accepted till the end of business hours upto March 23, 2016. Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto March 29, 2016.

Switch-in requests from equity schemes will be accepted upto March 23, 2016, till the cutoff time applicable for switches. Switch-in request from non-equity schemes will be accepted upto March 29, 2016, till the cutoff time applicable for switches.

The investors are requested to note the above stated change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the aforesaid Schemes of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 23, 2016

Authorised Signatory

No. 017/03/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.