



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com,

email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 78 - 1145 Days Plan O (the Scheme)

Investors are requested to note the following changes in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) period of the Scheme:

The NFO period of the Scheme has been extended till March 03, 2016 (Thursday). Accordingly MICR cheques will be accepted till the end of business hours upto March 01, 2016. Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto March 03, 2016.

Switch-in requests from equity schemes will be accepted upto March 01, 2016, till the cutoff time applicable for switches and from non-equity schemes will be accepted upto March 03, 2016, till the cutoff time applicable for switches.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : February 22, 2016

Sd/-

Authorised Signatory

No. 021/02/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.