



## ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

**Corporate Office:** 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

Tel: 022 2642 8000 Fax: 022 2655 4165, website: [www.icicipruamc.com](http://www.icicipruamc.com),

email id: [enquiry@icicipruamc.com](mailto:enquiry@icicipruamc.com)

**Central Service Office:** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

### Notice to the Investors/Unitholders of ICICI Prudential Mutual Fund (the Fund)

Investors/Unitholders are requested to note that with effect from June 23, 2014 ICICI Prudential Asset Management Company Limited (the AMC) declares its Email server as an Official Point of Acceptance of Transaction (OPAT). Thus, the transaction requests can be sent to [txn@icicipruamc.com](mailto:txn@icicipruamc.com) (the said email id) which will be dedicated for receiving transaction requests.

The following terms and conditions shall apply to the transactions received through this mode and shall be binding on the Investor:

- 1) All transaction requests will be deemed to be valid, where applications, transaction slips, forms, relevant supporting documents and payment instruments are received only on the said email id. These documents shall only be accepted if they are in PDF or JPG format. The AMC may not acknowledge the receipt of the email requests.
- 2) The AMC shall not verify the identity of the person sending the email requests.
- 3) The physical/original documents must also be submitted by the Investor at the service centre of the AMC.
- 4) The transaction request sent on the said email id will be time-stamped once it is received on the email server of the AMC and it shall be considered as final and binding for determining the applicable Net Asset Value (NAV).
- 5) The AMC reserves the right to change/add the email id(s) from time to time, and the same shall be updated on its website.
- 6) The AMC shall act in good faith and shall take necessary steps in connection with the email requests received regardless of the value involved and the same shall be binding on the Investor. The AMC will be held harmless for any loss if any, suffered by the Investor for processing such transactions.
- 7) In case there is a variation between the documents received vide email as against the original/physical documents which will be received thereafter, the AMC reserves the right to process the transaction as per the documents received vide email and the pecuniary loss if any, due to any such variation shall be entirely borne by the Investor and the AMC shall under no circumstances be liable for such losses.
- 8) The Investor acknowledges that it is a web based service and that transmissions may not be properly received and may be inadvertently read. Investor agrees that the risk of misunderstanding and errors shall be borne by the Investor and the AMC shall not be responsible for such breach and shall not be liable for any claims, liability, loss, damage, cost or expenses arising from such misunderstanding or errors caused in transmission.
- 9) Investor shall indemnify the AMC from and against all claims, liability, loss, damage, cost and expenses incurred by the AMC arising out of or relating to:
  - AMC acting pursuant to, in accordance with or relying upon any email requests received or AMC not processing the email requests for any reason.
  - Any unauthorised or fraudulent email request received by the AMC.The Investor also agrees and undertakes to execute any other documents indemnifying the AMC.
- 10) This facility will be provided subject to provisions of cut off timing for applicability of NAV and time stamping requirements, as amended by Securities and Exchange Board of India (SEBI) from time to time and any other applicable laws, rules and regulations as may be enforced from time to time.

**All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.**

**This Notice-cum-Addendum forms an integral part of the SID/KIM of all the schemes of ICICI Prudential Mutual Fund, as amended from time to time.**

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : June 20, 2014

Authorised Signatory

No. 013/06/2014

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**