

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice - cum - Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Services Industries Fund (the Scheme)

Notice is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the change in the name of the Scheme with effect from September 02, 2013

Existing Name	New Name
ICICI Prudential Services Industries Fund	ICICI Prudential Exports and Other Services Fund

Investors are requested to note the above change.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 28, 2013

Authorised Signatory

No. 026/08/2013

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.