

ICICI Prudential Mutual Fund

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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund II - Quarterly Interval Plan C (the Scheme)

Notice is hereby given to all investors/unitholders of the Scheme that the Trustee has approved March 10, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Scheme, at the close of business hours on March 10, 2014, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#@	NAV as on March 03, 2014 (₹ Per unit)
Direct Plan - Dividend	0.2007	10.2010
Regular Plan - Dividend	0.1993	10.1996
Direct Plan - Quarterly Dividend Payout	0.2003	10.2004
Retail Dividend	0.1957	10.1960

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend option of the Scheme on March 10, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 04, 2014

Sd/-

Authorised Signatory

No. 003/03/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.