

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 63 - 750 Days Plan F and ICICI Prudential Corporate Bond Fund (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved March 18, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on March 18, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on March 11, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 63 - 750 Days Plan F		
Dividend	0.05	10.6435
ICICI Prudential Corporate Bond Fund@		
Direct Plan - Half Yearly Dividend	0.3176	10.8225
Regular Plan - Half Yearly Dividend	0.2207	10.5781
Plan B - Half Yearly Dividend	0.2250	10.5218

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on March 18, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 12, 2014

No. 014/03/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.