

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Dividend Notice to the Investors/Unit holders of various Schemes

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved September 29, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on September 29, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on September 22, 2014 (₹ Per unit)
ICICI Prudential Regular Savings Fund		
Direct Plan - Half Yearly Dividend	0.5774	11.0668
Regular Plan - Half Yearly Dividend	0.5050	10.6841
ICICI Prudential Fixed Maturity Plan - Series 70 - 742 Days Plan D		
Direct Plan - Dividend	Entire Distributable surplus as on record date	11.0287
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.9732
ICICI Prudential Multiple Yield Fund - Series 5 - 1100 Days - Plan A		
Direct Plan - Dividend	Entire Distributable surplus as on record date	12.4458
Regular Plan - Dividend	Entire Distributable surplus as on record date	12.2433
ICICI Prudential Fixed Maturity Plan - Series 70 - 368 Days Plan K		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.9464
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.9410
ICICI Prudential Short Term Gilt Fund		
Direct Plan - Dividend	0.1428	12.3893
Regular Plan - Dividend	0.1367	12.2376
Regular Plan - Half Yearly Dividend	0.3957	11.5740
ICICI Prudential Fixed Maturity Plan - Series 73 - 366 Days Plan A		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.5769
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.5690
ICICI Prudential Fixed Maturity Plan-Series 73 - 366 Days Plan B		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.5571
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.5513
ICICI Prudential Fixed Maturity Plan - Series 73 - 376 Days Plan Q		
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.4382
ICICI Prudential Fixed Maturity Plan - Series 73 - 391 Days Plan G		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.5183
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.4931
ICICI Prudential Fixed Maturity Plan - Series 74 - 1092 Days Plan G		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.4244
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.4015
ICICI Prudential Fixed Maturity Plan - Series 74 - 1092 Days Plan P		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.2621
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.2508
ICICI Prudential Fixed Maturity Plan - Series 74 - 367 Days Plan C		
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.3878
ICICI Prudential Fixed Maturity Plan - Series 74 - 367 Days Plan D		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.3674
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.3653

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on September 22, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 74 - 368 Days Plan R		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.2393
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.2378
ICICI Prudential Fixed Maturity Plan - Series 74 - 368 Days Plan Y		
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.1700
ICICI Prudential Fixed Maturity Plan -Series 74 - 370 Days Plan S		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.2148
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.2135
ICICI Prudential Fixed Maturity Plan - Series 74 - 780 Days Plan E		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.3831
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.3625
ICICI Prudential Fixed Maturity Plan - Series 74 - 370 Days Plan X		
Direct Plan - Dividend	Entire Distributable surplus as on record date	10.1771
Regular Plan - Dividend	Entire Distributable surplus as on record date	10.1759
Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#	NAV as on September 22, 2014 (₹ Per unit)
ICICI Prudential Liquid Plan@		
Regular Plan - Quarterly Dividend	2.0556	102.4180
Direct Plan - Quarterly Dividend	2.0856	103.1959
ICICI Prudential Money Market Fund@		
Direct Plan - Dividend Others	6.1159	106.1186
Regular Plan- Dividend Others	2.8434	102.8466
ICICI Prudential Savings Fund		
Regular Plan - Dividend Others	17.6159	117.7688

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date/allotment date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on September 29, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 70 - 368 Days Plan K (FMP 70 - Plan K):

The units of FMP 70 - Plan K is listed on BSE Limited (BSE). The trading of units under FMP 70 - Plan K stands suspended on BSE effective close of trading hours on September 24, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall be September 29, 2014.

Opening of Official Point of Acceptance of Transaction of ICICI Prudential Asset Management Company Limited at Ghatkopar:

With reference to notice-cum-addendum published in the Financial Express and Mumbai Lakshadeep on September 23, 2014 for 'Opening of Collection Centre at Ghatkopar', please note that the notice-cum-addendum pertains to opening of Official Point of Acceptance of Transaction of ICICI Prudential Asset Management Company Limited at Ghatkopar, instead of collection centre of Computer Age Management Services Private Limited as stated in the aforesaid addendum.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Sd/-

Authorised Signatory

Place : Mumbai
Date : September 23, 2014
No. 030/09/2014

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.