

ICICI Prudential Mutual Fund

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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 57 - 3 Years Plan A, ICICI Prudential Fixed Maturity Plan - Series 66 - 366 Days Plan H and ICICI Prudential Multiple Yield Fund - Plan D (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved March 06, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on March 06, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on February 26, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 57 - 3 Years Plan A		
Dividend	0.05	10.6452
ICICI Prudential Fixed Maturity Plan - Series 66 - 366 Days Plan H		
Direct Plan - Dividend	0.05	10.9023
Regular Plan - Dividend	0.05	10.8902
ICICI Prudential Multiple Yield Fund - Plan D		
Dividend	0.05	11.0543

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on March 06, 2014.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 66 - 366 Days Plan H (the FMP)

Investors may note that in view of the FMP maturing on March 06, 2014, the trading of units will be suspended on BSE Limited (BSE) from the close of trading hours on March 04, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be March 06, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : February 28, 2014

Sd/-

Authorised Signatory

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 001/03/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.