

**ICICI Prudential Asset Management Company Limited**

Corporate Identity Number: U99999DL1993PLC054135

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.**Corporate Office:** 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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**Central Service Office:** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313**Notice to the Investors/Unit holders of ICICI Prudential Capital Protection Oriented Fund - Series III - 36 Months Plan, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund and ICICI Prudential R.I.G.H.T (Rewards of investing & generation of healthy tax savings) Fund (the Schemes)**

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved July 25, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on July 25, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on July 17, 2014 (₹ Per unit)
<b>ICICI Prudential Capital Protection Oriented Fund - Series III - 36 Months Plan#</b>		
Dividend	0.05	13.1789
<b>ICICI Prudential Equity - Arbitrage Fund@</b>		
Regular Plan - Dividend	0.0824	13.7881
<b>ICICI Prudential Blended Plan - Plan A@</b>		
Direct Plan - Dividend	0.0845	13.5793
Regular Plan - Dividend	0.0808	13.5346
<b>ICICI Prudential Balanced Advantage Fund</b>		
Direct Plan - Monthly Dividend	0.08	13.03
Regular Plan - Monthly Dividend	0.08	12.87
<b>ICICI Prudential R.I.G.H.T (Rewards of investing &amp; generation of healthy tax savings) Fund</b>		
Dividend	1.6	21.72

# Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on July 25, 2014.

**Suspension of trading of units of ICICI Prudential Capital Protection Oriented Fund - Series III - 36 Months Plan (CPOF Series III - 36 Months Plan)**

Investors may note that in view of CPOF Series III - 36 Months Plan maturing on July 25, 2014, the Scheme stands suspended on National Stock Exchange of India Limited (NSE) from the close of trading hours on July 22, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be July 25, 2014.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Date : July 19, 2014

Sd/-

**Authorised Signatory**

**"NSE Disclaimer for CPOF Series III - 36 Months Plan:** It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

**Disclaimers for CPOF Series III - 36 Months Plan:** The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the Scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed/assured returns.

No. 015/07/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**