



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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Notice to the Investors/Unit holders of ICICI Prudential Short Term Gilt Fund, ICICI Prudential Monthly Income Plan (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.) and ICICI Prudential Fixed Maturity Plan - Series 72 - 1075 Days Plan Q (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved August 26, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 26, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on August 19, 2014 (₹ Per unit)
ICICI Prudential Short Term Gilt Fund		
Direct Plan - Dividend	0.2606	12.4897
Regular Plan - Dividend	0.2432	12.3281
ICICI Prudential Monthly Income Plan (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)		
Direct Plan - Half Yearly Dividend	0.3282	12.8981
Regular Plan - Half Yearly Dividend	0.5705	12.8131
Direct Plan - Quarterly Dividend	0.3284	13.5941
Regular Plan - Quarterly Dividend	0.3224	13.3285
ICICI Prudential Fixed Maturity Plan Series 72 - 1075 Days Plan Q		
Direct Plan - Dividend	Entire distributable surplus as on record date	10.5844
Regular Plan - Dividend	Entire distributable surplus as on record date	10.5513

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on August 26, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 20, 2014

Authorised Signatory

No. 020/08/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.