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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan L, ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan K, ICICI Prudential Multiple Yield Fund - Series 2 - Plan D, ICICI Prudential Multiple Yield Fund - Series 5 - 1100 Days - Plan D, ICICI Prudential Fixed Maturity Plan - Series 72 - 1092 Days Plan F and ICICI Prudential Fixed Maturity Plan - Series 72 - 823 Days Plan H (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved August 05, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 05, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on July 28, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan L		
Dividend	0.05	11.0195
ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan K		
Dividend	0.05	11.0488
ICICI Prudential Multiple Yield Fund - Series 2 - Plan D		
Dividend	0.05	12.3977
ICICI Prudential Multiple Yield Fund - Series 5 - 1100 Days - Plan D		
Direct Plan - Dividend	0.62	11.2879
Regular Plan - Dividend	0.53	11.1954
ICICI Prudential Fixed Maturity Plan - Series 72 - 1092 Days Plan F		
Direct Plan - Dividend	0.44	10.5937
Regular Plan - Dividend	0.40	10.5601
ICICI Prudential Fixed Maturity Plan - Series 72 - 823 Days Plan H		
Direct Plan - Dividend	0.48	10.6282
Regular Plan - Dividend	0.45	10.5987

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on August 05, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : July 30, 2014

Authorised Signatory

No. 026/07/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.