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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan H, ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan I and ICICI Prudential Fixed Maturity Plan - Series 69 - 369 Days Plan J (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved September 02, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on September 02, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on August 26, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan H		
Regular Plan - Dividend	Entire distributable surplus as on record date	11.1328
ICICI Prudential Fixed Maturity Plan - Series 69 - 1821 Days Plan I		
Direct Plan - Dividend	Entire distributable surplus as on record date	11.0399
Regular Plan - Dividend	Entire distributable surplus as on record date	10.9756
ICICI Prudential Fixed Maturity Plan - Series 69 - 369 Days Plan J		
Direct Plan - Dividend	Entire distributable surplus as on record date	11.0546
Regular Plan - Dividend	Entire distributable surplus as on record date	11.0492

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on September 02, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 69 - 369 Days Plan J (FMP 69 - 369 Days Plan J):

The units of the FMP 69 - 369 Days Plan J is listed on BSE Limited (BSE). The trading of units under FMP 69 - 369 Days Plan J stands suspended on BSE effective close of trading hours on August 27, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall be September 02, 2014.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 27, 2014

Authorised Signatory

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 027/08/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.