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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 68 - 704 Days Plan L, ICICI Prudential Fixed Maturity Plan - Series 69 - 698 Days Plan B, ICICI Prudential Fixed Maturity Plan - Series 69 - 693 Days Plan D, ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan J, ICICI Prudential Midcap Fund, ICICI Prudential Value Fund - Series 1, ICICI Prudential Value Fund - Series 2, ICICI Prudential Value Fund - Series 3 and ICICI Prudential Value Fund - Series 4 (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved January 23, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on January 23, 2015, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on January 15, 2015 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 68 - 704 Days Plan L#		
Direct Plan - Dividend	0.05	10.5570
Regular Plan - Dividend	0.05	10.5440
ICICI Prudential Fixed Maturity Plan - Series 69 - 698 Days Plan B#		
Regular Plan - Dividend	0.05	10.5337
ICICI Prudential Fixed Maturity Plan - Series 69 - 693 Days Plan D#		
Direct Plan - Dividend	0.05	10.4672
Regular Plan - Dividend	0.05	10.4590
ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan J#		
Regular Plan - Dividend	0.05	10.3859
ICICI Prudential Midcap Fund		
Regular Plan - Dividend	3.25	28.14
ICICI Prudential Value Fund - Series 1		
Direct Dividend	0.75	15.89
Regular Dividend	0.75	15.66
ICICI Prudential Value Fund - Series 2		
Direct Dividend	0.75	15.71
Regular Dividend	0.75	15.51
ICICI Prudential Value Fund - Series 3		
Direct Dividend	0.75	14.67
Regular Dividend	0.75	14.53
ICICI Prudential Value Fund - Series 4		
Direct Dividend	0.75	14.48
Regular Dividend	0.75	14.39

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on January 23, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : January 17, 2015

Authorised Signatory

No. 017/01/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.