



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Tax Plan (the Scheme)

Discontinuation of fresh subscriptions under Dividend Reinvestment option (the reinvestment option) under the Direct and Regular Plans of the Scheme.

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved discontinuation of fresh subscriptions under the reinvestment option of the Scheme. For existing investors/unit holders under the reinvestment option, the dividend declared will be compulsorily paid out instead of being reinvested.

Accordingly, the revised options under the Scheme will be Dividend and Growth option with Growth option as the default option. Dividend option will have only Dividend Payout as the sub-option.

Further, the Systematic Investment Plans (SIP) that were registered under the reinvestment Option of the Scheme will be processed under the Dividend Payout Option.

The aforesaid changes will be applicable with effect from June 01, 2014.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : May 13, 2014

Sd/-

Authorised Signatory

No. 009/05/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.