

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Tax Plan (the Scheme) Reinvestment of dividend payout amount under the Scheme

Investors/Unit holders of the Scheme may note that there is a change in the provision of reinvestment of dividend amount, where dividend is declared and payable under the dividend payout option of the Scheme and the amount is less than ₹ 100/-. The aforesaid amount would not be compulsorily reinvested in the same option of the Scheme, but would be paid out to the investor/unit holder.

The aforesaid provision will be applicable with immediate effect.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 10, 2014

Authorised Signatory

No. 011/03/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.