

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
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Notice to the Investors/Unit holders of

ICICI Prudential Interval Fund – Quarterly Interval Plan II, ICICI Prudential MIP – 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.) and ICICI Prudential Regular Savings Fund (the Schemes)

Notice is hereby given to all investors/unit holders of the Schemes that the Trustee has approved September 25, 2013 as the record date for declaration of dividend under the dividend plans/options of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on September 25, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on September 18, 2013 (₹ Per unit)
ICICI Prudential Interval Fund – Quarterly Interval Plan II@		
Retail Dividend	0.1943	10.2202
Regular Plan - Dividend	0.1997	10.1997
ICICI Prudential MIP – 25* (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)		
Regular Plan - Quarterly Dividend	0.2510	10.5538
Direct Plan - Half Yearly Dividend	0.0653	10.7622
Regular Plan - Half Yearly Dividend	0.0601	10.3351
ICICI Prudential Regular Savings Fund*		
Direct Plan - Quarterly Dividend	0.0734	10.6483
Regular Plan - Quarterly Dividend	0.1220	10.2091

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date

* Distributable surplus as on record date

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Schemes on September 25, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : September 19, 2013

No. 006/09/2013

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.