

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan – Series 63 – 3 Years Plan H, ICICI Prudential Equity – Arbitrage Fund, ICICI Prudential Dynamic Plan and ICICI Prudential Blended Plan – Plan A (the Schemes)

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved October 25, 2013 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on October 25, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on October 17, 2013 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan – Series 63 – 3 Years Plan H #		
Dividend	0.05	10.2734
ICICI Prudential Equity - Arbitrage Fund		
Direct Plan - Dividend	0.07	13.74
Regular Plan - Dividend	0.07	13.69
ICICI Prudential Dynamic Plan		
Direct Plan - Dividend	1.50	18.1058
Regular Plan - Dividend	1.50	18.0215
ICICI Prudential Blended Plan - Plan A		
Direct Plan - Dividend	0.07	13.4742
Regular Plan - Dividend	0.07	13.4363

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Schemes on October 25, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : October 19, 2013

No. 015/10/2013

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.