



## ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

**Corporate Office:** 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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email id: [enquiry@icicipruamc.com](mailto:enquiry@icicipruamc.com)

**Central Service Office:** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,  
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

### Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Short Term Plan

It is hereby clarified that with effect from April 25, 2014 (effective date), the exit load will not be charged for switch-out/Systematic Transfer Plan (STP) transactions from ICICI Prudential Short Term Plan to ICICI Prudential Dividend Yield Equity Fund, where transactions/registrations have been done on or after the effective date.

Investors are requested to take a note of the above.

**All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.**

**This Notice-cum-Addendum forms an integral part of the SID/KIM of the Schemes, as amended from time to time.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : April 23, 2014

**Authorised Signatory**

No. 025/04/2014

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**