

## **ICICI Prudential Mutual Fund**

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,  
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



### **Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Equity Savings Fund – Series 1 (the Scheme)**

Investors are requested to note the following change in the SID and KIM, of the Scheme:

#### **Extension of New Fund Offer (NFO) Period:**

The NFO period of the Scheme has been extended till Friday, February 14, 2014.

Accordingly, MICR cheques, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto February 14, 2014. Switch-in requests from equity schemes and non-equity schemes will be accepted upto February 14, 2014, till the cut-off time applicable for switches.

**This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.**

**All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.**

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Date : February 04, 2014

*No. 002/02/2014*

Sd/-

**Authorised Signatory**

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**