

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Equity Savings Fund - Series 1 (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) Period

The NFO period of the Scheme has been extended till Tuesday, February 18, 2014. Accordingly, MICR cheques, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto February 18, 2014. Switch-in requests from equity schemes and non-equity schemes will be accepted upto February 18, 2014, till the cut-off time applicable for switches.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : February 11, 2014

Authorised Signatory

No. 007/02/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.