



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 74 - 780 Days Plan E (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) Period

The NFO period of the Scheme is from April 21, 2014 to April 28, 2014 which has now been extended to May 05, 2014 (Monday).

Accordingly, MICR cheques, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto May 05, 2014. Switch-in request from equity schemes and non-equity schemes will be accepted upto May 05, 2014, till the cut off time applicable for switches.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : April 23, 2014

Authorised Signatory

No. 024/04/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.