



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Balanced Fund and ICICI Prudential Balanced Advantage Fund (the Schemes)

Introduction of additional frequencies under the Dividend option of the Regular and Direct Plan under the Schemes

NOTICE is hereby given to all the investors/unitholders under the Schemes that the below mentioned dividend frequencies will be available under the dividend option of the Schemes, with effect from September 22, 2014*.

Name of Scheme	Frequency
ICICI Prudential Balanced Fund	Half Yearly Dividend
ICICI Prudential Balanced Advantage Fund	Quarterly Dividend

*For investors subscribing to the units of this option through various platforms offered by the Exchanges, the effective date would be October 15, 2014.

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : September 16, 2014

No. 019/09/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.