

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Advisor Series – Aggressive Plan (the Scheme)

Notice is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the change in the name and revision in exit load structure of the Scheme, in terms of the enabling provisions of the SID of the Scheme with effect from December 06, 2013.

1 Change of name of ICICI Prudential Advisor Series – Aggressive Plan

Existing Name	New Name
ICICI Prudential Advisor Series - Aggressive Plan	ICICI Prudential Advisor Series - Long Term Savings Plan

2 Exit Load under the Scheme

- if the amount sought to be redeemed or switched out is invested for a period of upto three years from the date of allotment - 1% of the applicable Net Asset Value;
- if the amount sought to be redeemed or switched out is invested for a period of more than three years from the date of allotment – Nil.

Investors are requested to note the above change.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : December 03, 2013

No. 004/12/2013

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.