

ICICI Prudential Mutual Fund

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Bandra (East), Mumbai - 400 051.
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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund – Annual Interval Plan I (the Scheme)

Notice is hereby given to all investors/unit holders of the Scheme that the Trustee has approved September 03, 2013 as the record date for declaration of dividend under the dividend plans/options of the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Scheme, at the close of business hours on September 03, 2013, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)*	NAV as on August 27, 2013 (₹ Per unit)
ICICI Prudential Interval Fund - Annual Interval Plan I		
Retail Dividend	0.05	10.8622
Regular Plan - Dividend	0.05	10.8893

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Scheme on September 03, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 28, 2013

Authorised Signatory

No. 027/08/2013

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.