

ICICI Prudential Mutual Fund

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ICICI Prudential Monthly Income Plan (An open ended Income Fund. Monthly Income is not assured and is subject to the availability of distributable surplus) and ICICI Prudential Short Term Gilt Fund (the Schemes)

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved August 27,2013 as the record date for declaration of dividend under the dividend plans/options of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 27,2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Dividend Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on August 20, 2013 (₹ Per unit)
ICICI Prudential Monthly Income Plan (An open ended Income Fund. Monthly Income is not assured and is subject to the availability of distributable surplus)		
Direct Plan - Dividend Quarterly	0.2414	12.0530
Regular Plan - Dividend Quarterly	0.2384	11.8771
Direct Plan - Dividend Half Yearly	0.2269	11.5842
Regular Plan - Dividend Half Yearly	0.2266	11.5444
ICICI Prudential Short Term Gilt Fund		
Direct Plan - Dividend	0.05	11.9204
Regular Plan - Dividend	0.05	11.7992

Subject to deduction of applicable dividend distribution tax

For units in demat form if any: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend plans/options of the Schemes on August 27,2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 21, 2013

Authorised Signatory

No. 018/08/2013

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.