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Notice to the Investors/Unit holders of ICICI Prudential Long Term Equity Fund (Tax Saving) (the Scheme)

Notice is hereby given that ICICI Prudential Trust Limited, Trustee to ICICI Prudential Mutual Fund has approved declaration of the following dividend under the dividend option of the Scheme, subject to availability of distributable surplus on the record date i.e on March 18, 2019*:

Name of the Scheme/Plans	Dividend (₹ Per unit) (Face value of ₹ 10/- each)\$#	NAV as on March 11, 2019 (₹ Per unit)
ICICI Prudential Long Term Equity Fund (Tax Saving)		
Dividend	0.70	21.55
Direct Plan - Dividend	0.70	29.67

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the dividend option of the Scheme.

Subject to deduction of applicable statutory levy.

*or the immediately following Business Day, if that day is a Non - Business Day.

Dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Scheme, at the close of business hours on the record date.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy (if applicable).

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 12, 2019

Authorised Signatory

No. 009/03/2019

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

As part of the Go Green Initiative, investors are encouraged to register/update their e-mail id and mobile number with us to support paper-less communications.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.