



# ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

**Corporate Office:** One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: [www.icicipruamc.com](http://www.icicipruamc.com),  
email id: [enquiry@icicipruamc.com](mailto:enquiry@icicipruamc.com)

**Central Service Office:** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

## Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Equity Savings Fund, ICICI Prudential Banking & Financial Services Fund, ICICI Prudential Infrastructure Fund, ICICI Prudential Technology Fund, ICICI Prudential FMCG Fund, ICICI Prudential Ultra Short Term Fund and ICICI Prudential Child Care Fund (Gift Plan) (the Schemes)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved change in the exit load structure under the Schemes with effect from August 1, 2018 (the Effective date). The exit load of the schemes is revised as follows:

| Name of the Scheme   | Revised Exit Load  |
|--|--|
| <ul style="list-style-type: none"><li>ICICI Prudential Equity Savings Fund</li><li>ICICI Prudential Banking &amp; Financial Services Fund</li><li>ICICI Prudential Infrastructure Fund</li><li>ICICI Prudential Technology Fund</li><li>ICICI Prudential FMCG Fund</li></ul> | <ul style="list-style-type: none"><li>If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 15 days from the date of allotment - 1% of applicable NAV,</li><li>If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 15 days from the date of allotment - NIL</li></ul> |
| <ul style="list-style-type: none"><li>ICICI Prudential Ultra Short Term Fund</li></ul>   | NIL  |
| <ul style="list-style-type: none"><li>ICICI Prudential Child Care Fund (Gift Plan)</li></ul>   | NIL<br>(subject to completion of lock-in period of at least 5 years or till the child attains age of majority (whichever is earlier))  |

The revision in exit load shall be applicable on a prospective basis to all the transactions including Lumpsum, Switches, Systematic Investment Plan, Systematic Transfer Plans and Systematic Withdrawal Plan where registrations/enrollments have been done on or after the Effective Date.

Additionally, in case of ICICI Prudential Child Care Plan - Study Plan ('Merging/Transferor Scheme') the exit load/lock in period (prior to merger) will be applicable. For ICICI Prudential Child Care Plan - Gift Plan the exit load/lock in period will be applicable from the initial date of purchase/SIP registration date.

**All the other provisions of the SID/KIM/addenda of the Schemes except as specifically modified herein above remain unchanged.**

**This Notice-cum-addendum forms an integral part of the SID/KIM/addenda of the Schemes, as amended from time to time.**

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : July 28, 2018

**Authorised Signatory**

No. 022/07/2018

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**