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Notice to the Investors/Unit holders of ICICI Prudential Balanced Advantage Fund (the Scheme)

Notice is hereby given to all the investors/unit holders of the Scheme that July 23, 2018* has been approved as the record date for declaration of the following dividend under the Scheme, subject to availability of distributable surplus. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Scheme, at the close of business hours on the record date.

Plan/Option under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) \$#	NAV as on July 16, 2018 (₹ Per unit)
Direct Plan - Monthly Dividend	0.10	15.49

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Scheme.

Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

Suspension of trading of units of ICICI Prudential Capital Protection Oriented Fund - Series VIII - 1107 Days Plan E (CAPRO-Sr.VIII-1107 D PI E):

The units of CAPRO-Sr.VIII-1107 D PI E are listed on National Stock Exchange of India Limited (NSE). The trading of units of CAPRO-Sr.VIII-1107 D PI E has been suspended on NSE with effect from closing hours of trading of July 17, 2018. For the purposes of redemption proceeds, the record date shall be July 20, 2018.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : July 17, 2018

No. 013/07/2018

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Capital Protection Oriented Fund disclaimer: The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed/assured returns.

NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.